



**Style—Comfort
Low-Priced
in This Sale**

A RCH PRESERVER SHOES would be an economy at any price. Little wonder then that so many North Shore women are availing themselves of the opportunity of selecting two, three and even four pair at this July Sales Event.



THE JETTA
Black Kid, Brown Kid
or Patent.

No need to sacrifice style for comfort—or comfort for style. The Arch Preserver Shoe has both in abundance.

**THE
ARCH PRESERVER
SHOE
SHOP
INC.**

630 Church St.

Evanston

**Noted Chinese Educator
to Speak at Northwestern**

The man who is reputed to be the most eminent educator in China and who probably possesses more cultural honors than any other Chinese, is to lecture at Northwestern university, Evanston campus, the night of July 16 in Harris Hall. He is Dr. P. W. Kuo and in his Northwestern university address he will deal with educational progress in China.

Dr. Kuo received the degrees of M.A., and Ph.D. from Columbia university; L.L.D. from St. John's university, and he is a fellow of the Educational Institute of Scotland and organizer and first president of the National Southeastern university and the Shanghai College of Commerce. Dr. Kuo also is the chairman of the foreign relations committee of the National Association for the Advancement of Education in China; vice president of the World Federation of Educational associations, in charge of the Asiatic division.

He is a trustee of the China Foundation for Education and Culture, established with the Boxer indemnity fund returned by the United States and which has sent hundreds of young Chinese to America for an education. Dr. Kuo is a director of the Commercial Press of Shanghai, the largest publishing house in the far East and is the author of various educational works. He will bring a special message to the middle west in his address at Northwestern university Friday night, July 16.

Miss Olive Eason, daughter of Mr. and Mrs. A. F. Eason, 565 Elder lane, motored to Paddock lake, Wis., with her uncle and aunt, Mr. and Mrs. J. Gardner of Chicago. They were accompanied by Roland Gardner, son of Mr. and Mrs. J. Gardner.

**Red Cross Women
Make Gifts for
U. S. Soldiers**

For United States soldiers and sailors in far away lands of the Orient, many Chicago and north shore women are forfeiting their vacations and spending these warm days in the Chicago chapter Red Cross volunteer workroom sewing little cretonne bags made of bright yuletide colors and filling them with gifts that are dear to the hearts of all real Americans.

To reach there destination by Christmas time a shipment of bags has been sent to meet the Pacific liners en route to China, Guam and Haiti; where they will be transferred to river boats, coolies and airplanes, in order to reach the remote posts of the United States army where no other means of transportation is available.

This Christmas cheer from the homeland means a real and only Christmas received by many of the service men, and the interest and sacrifice of the women in preparing the bags is heartily expressed by the men who receive them.

Sending these Christmas gifts to men all over the world has been a custom of the American Red Cross since the close of the World war.

Mr. and Mrs. Fred C. Biggs, 446 Sunset road, are at home after a week's visit at Carthage, Ill. On returning they were accompanied by Mrs. Alice Cook of Kansas City, Mo., who was visiting in Carthage.

Mr. and Mrs. A. E. Bryson, and family, 182 Myrtle street, returned this week from a trip to Trout Lake, Wis. They were away three weeks, stopping on their way home to visit friends in Appleton, Wis.

See
the New
Overland Whippet

It's Here!

We now have on display in our salesroom, the Overland Whippet, marking a new trend in light car construction. Capable of a sustained speed of 55 miles per hour, 25 miles per gallon of gas, the new Whippet strikes an economic note which will be heard throughout the ranks of car owners.

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