

To members of the

10 Exclusive Features HUPMOBILE FAMILY

Offered only to members of this club.

We Announce an Advanced Idea in Service

The Hupmobile Service Club

1 Free Inspection:
Your car will be given one complete inspection each month including thorough examination of general condition of the motor, transmission, rear axle, steering gear, and wheel bearings.

2 Quick Adjustment:
Your car will receive once a month and free of charge, carburetor adjustment, adjustment of ignition points, tightening spark plugs, and adjusting fan belt.

3 Emergency Service:
For emergency service any place within 5 miles of our Service Station — a flat tire, or any minor mechanical trouble — a quick service man will rush to your assistance and make any repairs and adjustments that can be made in fifteen minutes, at a flat charge of only one dollar.

4 Free Towing:
We will tow your car from any place within 5 miles of our Service Station free of charge. If a derrick is required, a flat charge of \$2.50 will be made.

5 Special Prices on Monthly Greasing and Oiling:
Your car will receive a monthly greasing and oiling to keep it in perfect lubricated condition, which adds life and satisfaction, at very special prices.

6 Special Tire and Tube Prices:
You will receive special prices on tires and tubes.

7 Special Prices on Oil, Grease and Accessories:
You will receive special prices on oil, grease, and accessories. When we change the oil in your motor, a memo seal will be placed on your speedometer showing mileage and date oil was changed.

8 Special Insurance Service:
You will have the service of a special department handling insurance for Club members.

9 Monthly Service Bulletin:
You will receive every month the Club member's Service Bulletin, containing many interesting suggestions on the care and operation of your Hupmobile.

10 Two Months Greasing and Oiling Free:
To Club members in good standing who have brought their car in every month for ten months for greasing and oiling, we will furnish two months' greasing and oiling free of charge.

IN KEEPING with the progressive policy of Hupmobile, and a conscientious effort on the part of Hupmobile dealers, there has been organized a great new idea of Service—"A New Order of Things." The thought behind it all is an honest desire to give Service that Satisfies, for only by giving this type of service may we hope to keep Hupmobile owners thoroughly satisfied with their car, and as a result, enthusiastic salesmen, spreading their satisfaction, the merits of Hupmobile and the quality of Hupmobile Service. And so we have affiliated ourselves with the Hupmobile Service Clubs.

The only requirement for full-fledged and continuous membership in this valuable organization is that every owner bring his Hupmobile to our Service Station for Free inspection, adjustment, and oiling and greasing once each month. This will enable us to eliminate trouble, inconvenience and dissatisfaction *before trouble actually occurs*, so that every Hupmobile will give Service that Satisfies.

If a member should be out of the city for more than a month, his Hupmobile may be taken to any authorized Hupmobile Service Station, and on his return, when receipt is presented showing that his car has been serviced by an authorized Hupmobile dealer, his membership card will be punched to indicate that he is a member in good standing.

To join this Service Club, it is only necessary to fill in and return the attached application card. Immediately upon receipt of application, a beautiful leather combination card case and memorandum book, embossed with the club seal, and a membership card will be returned without cost; in the order that applications are received.

Remember there are many valuable features, and no dues—except that your car is inspected and oiled and greased once each month to assure your receiving

SERVICE THAT SATISFIES

<p>To sell the best automobile in its price class in the world is not enough. Service must also be a vital part of the transaction. Continuous, satisfactory and economical operation of your Hupmobile therefore, determines our success as Hupmobile dealers.</p>	<p>MAIL THIS CARD NOW</p> <p>Application for Membership in the HUPMOBILE SERVICE CLUB</p> <p><i>I am interested in your advanced idea of Service that Satisfies</i></p> <p>Please accept my application for Charter Membership with complete privileges. Send membership card and case to</p>
	<p>Name (Print)</p> <p>Address Phone No.....</p>

Now that you have read the application card sign and Mail it Today!

HANSON MOTOR CO.

555-57 Chestnut St. Phone Winnetka 330 Winnetka, Ill.

It does not cost ONE CENT to become a member