



95^c

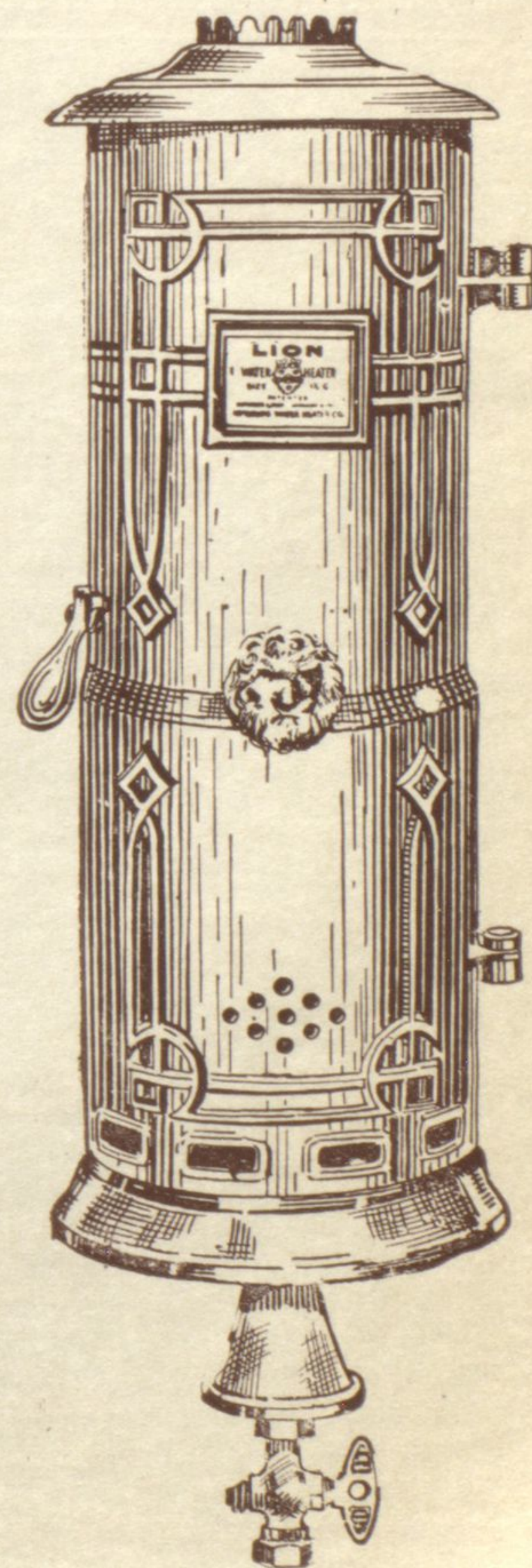
**Installs a Pittsburg
LION WATER HEATER**

"The King of Water Heaters"

Here's a smashing price offer that puts dependable hot water service within reach of every home. During the next 15 days the famous Lion heaters will be sold at the sensationally low price of \$24.95 completely installed in your own home. Only 95c down and 15 months to pay the balance. Think of what this means to you. Hot

water—plenty of it—at all times—costs only a few cents a day. Save time, toil and trouble. Get a Lion NOW while this history making buying opportunity is yours, act quickly—this startling offer expires Saturday, July 24th.

*Telephone and mail orders
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15 Days Only!

Special Sale Price \$24.95 Installed

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