

Deliveries to the North  
Shore Twice Daily

# Lord's

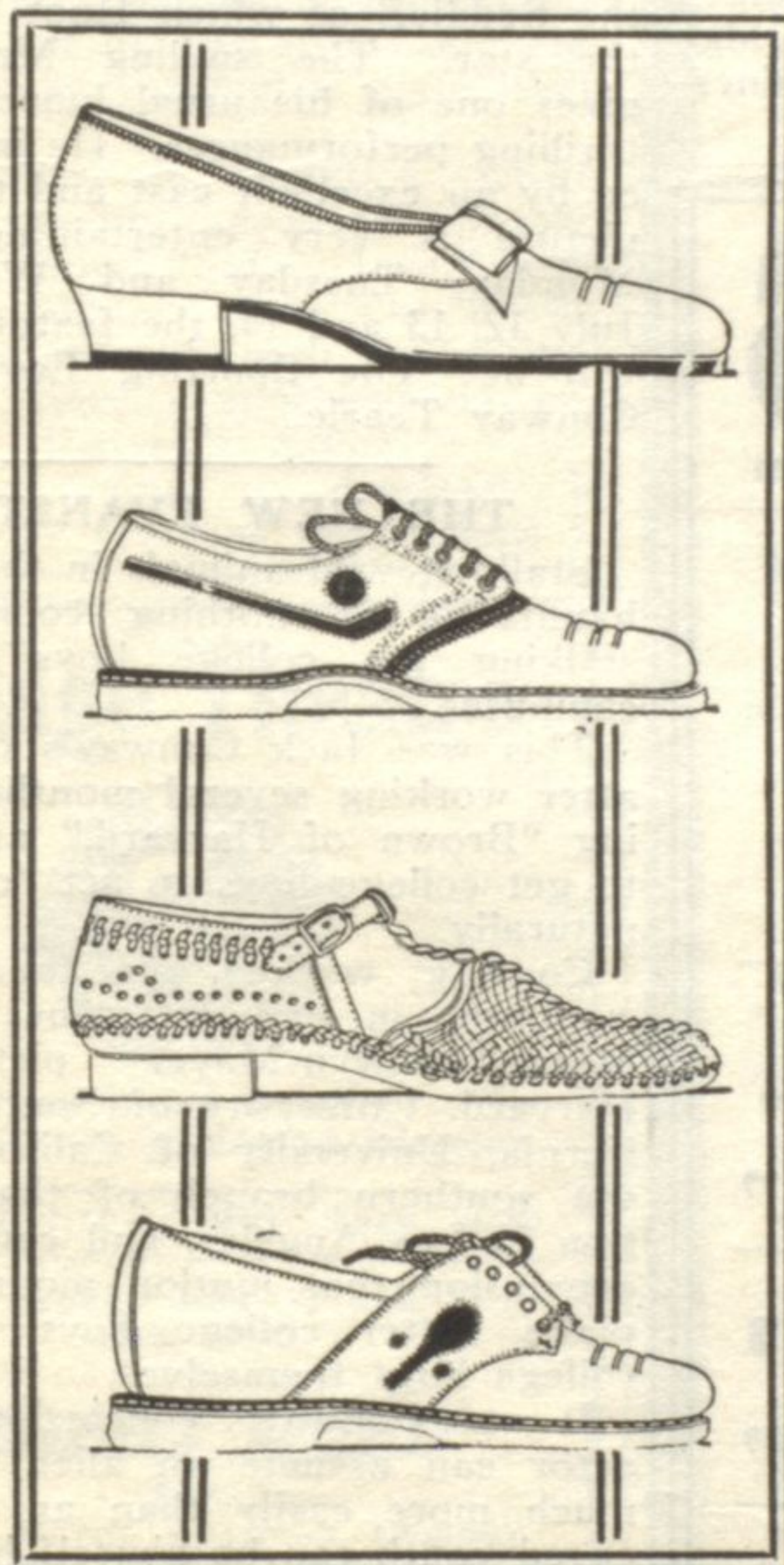
Lord's Shoe Department  
Main Floor

A Greater Store for Greater Evanston

## Event Number 2 in the Sale of Summer Footwear

### Women's and Girls' Sport Shoes

**F**EATURING the very materials and patterns you see in the more expensive shoes. These shoes are all specially priced in this July Clearance Sale, thus offering you a splendid opportunity to effect a great saving on your summer shoe needs. Here are shoes of fine quality material, well made to keep their shape and smartly fashioned to appeal to the discriminating.



Smoked Elk

Deauville Sandals

White Calf

Tan Calf

Pumps

Crepe Leather and Rubber Soles

Oxfords

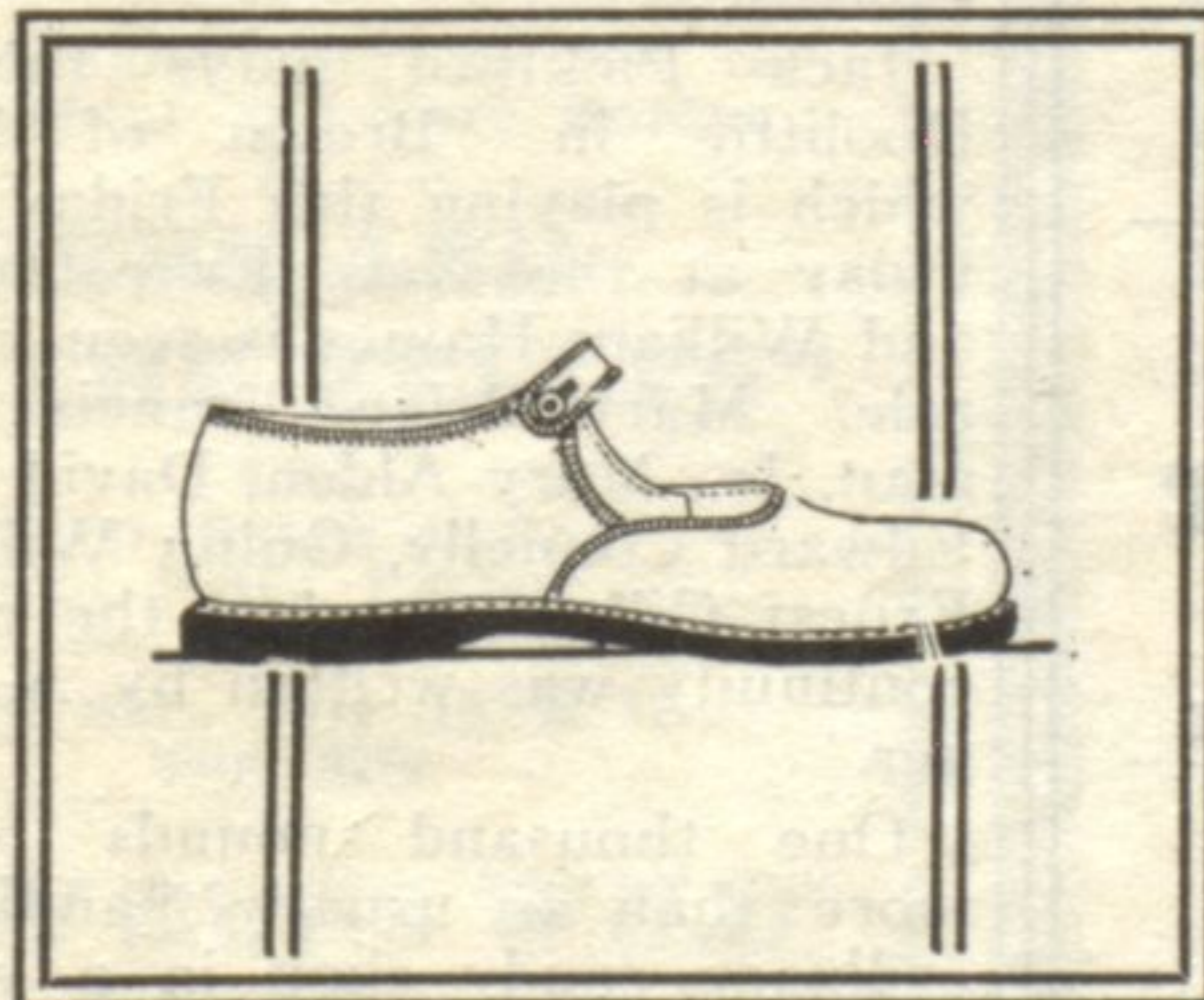
Straps

For hiking, for golf and all outdoor activities.

\$5.35

For every sport event we present appropriate sport shoes in engaging variety.

No need to tell you that these SPORT SHOES are most extraordinary values at \$5.35. If you read the FASHION MAGAZINES — If you have been shopping for summer footwear, you know that the shoes pictured at the left are the most popular this season. They have all the sophisticated smartness of the more expensive shoes—Smart enough for informal dances—yet practical enough for actual sports wear.



### Every Smart Summer Shoe for Children Specially Priced During This July Clearance Sale

Sizes 8½ to 11

Built on FORM FITTING lasts, shoes especially designed to insure comfort and straight growing feet.

\$3.20

Popular models including one strap pumps, buckle pumps and oxfords in patent leather, tan calf and elk-skin.