

# Mr. B. W. Kellogg Puts Stock Model Franklin to Severest Test Any Automobile Ever Had

## Official Observers

Mr. Walter Lovelace, Evanston Review  
Miss Skidmore, Evanston News Index  
Mr. H. A. Jasper

## Quaker State Medium Motor Oil Used *No Extra Lubrication Needed*

Last Thursday we took from our stock a standard Series 11 Franklin Sedan and loaned it to Mr. B. W. Kellogg to give it the 100-Mile Low-Gear Test. The car was driven 100 miles in low-gear through the principal streets of Evanston, Wilmette, Kenilworth and Winnetka.

Imagine driving a car in low-gear at a speed of 15 miles per hour for 100 miles and you visualize how severe a test Mr. Kellogg gave the Franklin. The time was 7 hours and 23 minutes, oil consumption 1 quart, fuel used 16½ gallons. Regular Quaker State Medium motor oil was used; no extra lubrication needed.

The fuel mileage is equivalent to 21.07 miles per gallon in high gear. The motor was driven at approximately 2,900 revolutions per minute, equivalent to a high gear speed of 60.3 miles per hour. In high gear the distance traversed would have been about 401 miles.

This test calls to your attention distinct Franklin advantages—not to prove them. Daily performance in the hands of owners for 25 years has proved that. But, it fixes squarely in the minds of every one the superiority of air-cooling.

## Franklin-Butler Motors, Inc.,

W. E. Butler, President

Evanston Branch, 808 Grove St.

Tel. Univ. 782