

# Rosenberg's

Davis Street—Downtown Evanston

Are You Enjoying the Splendid Convenience of a Charge Account at Rosenberg's. Every Representative North Shore Family Should Have One.



Two Deliveries go to the North Shore Daily—Your Telephone Orders Will Be Quickly Dispatched. University 2400. Wilmette 1100. Rogers Park 2775.

## Vacation Fashions

YOU waken with waves lapping on the beach and cool breezes drifting in the window bringing a delicious feeling of well-being. Another vacation day has dawned. You languidly plan your day's wardrobe so that you may

be alluring, fascinatingly cool, enviably trim and indeed you may when you have chosen enticing frocks for sports and tea-time from among those here awaiting your selection.



### Tee Off in a Golf Suit, \$29.75

A crepe skirt combines with a mohair sweater to make golfing outfit foremost in smartness.

### Golf Skirts, \$6.95

Choose a skirt of white flannel to be most appropriately clad for the game.



### Slip-on Tennis Sweaters \$5.95

A silk and wool sweater is cool, easy-fitting and unrestraining. A better game with these better sweaters in white and colors.

### White Middies, \$1.95

You will see them on the Tennis Court—all white, trimmed with braid. You will want one too.

### White Skirts, \$2.50

These are for girls, full pleated to allow sufficient running freedom in playing tennis. Sizes 8 to 16.

Second Floor

### Sun Visors, 35c

Summer will not be complete without one—Rosenberg's have them in greatest variety. Some dandy ones at 35c.

First Floor

### Rosenberg's for Bathing Suits and Accessories

Experienced swimmers go to the beach via Rosenberg's because they know that in this most complete bathing suit section is everything to add zest and fun to their swim.



### Jantzen Swimming Suits

Jantzen, Pelton and Pilgrim suits are featured at Rosenberg's. Here you will find the New in Beach fashions for 1926. Jantzen's for Women, \$6.75; for Men, \$6.25; for Youths, \$4.25; for Children, \$2.95.

### Beach Robes, \$2.95 Water Wings, 50c

Bathing Suit Section—First Floor



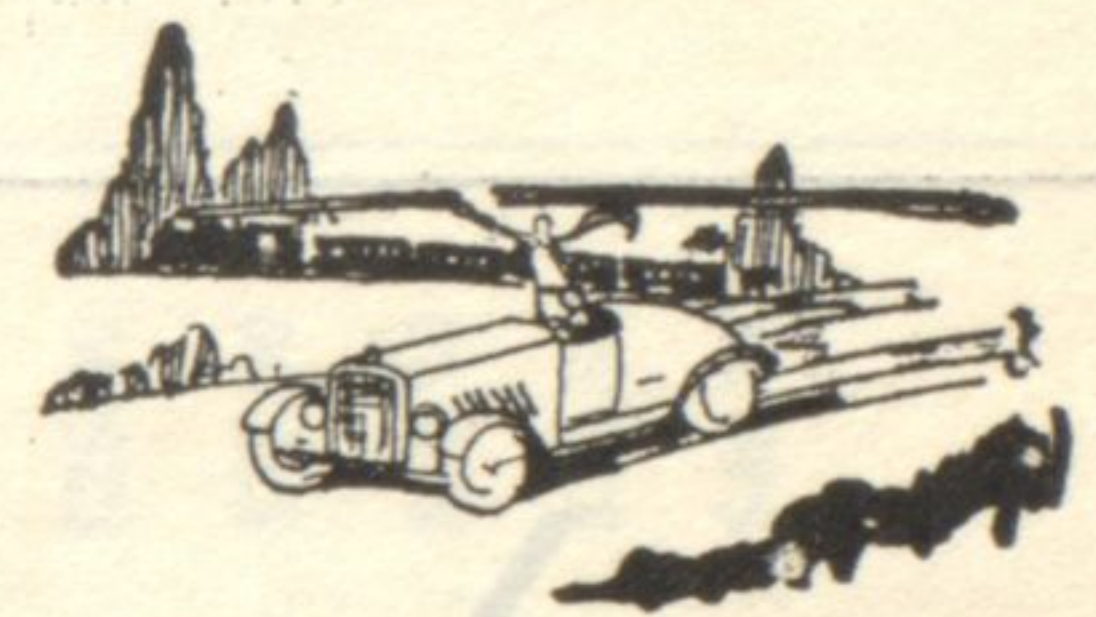
### Women's Riding Boots \$15

English cut boots in either black or tan leather are smart and as you see, very moderately priced.

### Riding Breeches, \$5.95

Linen breeches in either natural or tan shade, with belt of self material.

Second Floor



### Travel Suits, \$19.75

A white flannel skirt combines with a jacket in plain red, green or blue to make a stunning traveling outfit. It may well be given first consideration in your vacation wardrobe.

Women's Apparel—Second Floor



### Knitted Coats for Summer Wear, \$19.75

The summer wrap of smartness! It may be chosen in shades of sunni yellow, pink, grey and black with a white collar, green and tan. These are summer-new and will distinguish as fashion right, the woman who wears one.

Second Floor

### Tea-Time Frocks, \$29.75

Tea-time and roses, a leisurely stroll neath a printed parasol in a lovely frock. It may be of georgette or of tub silk, but it must be dainty in its expression of coolness and comfort.

Women's Apparel—Second Floor