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SAYS WE'RE IN CENTER OF GOLFING UNIVERSE

**Coach of Northwestern Team
Declares One Million Americans Play Golf**

Chicago is the golfing center of the world insofar as golf interest is concerned and Chicago could well accommodate over thirty new golf courses and still the crowds would come, according to Prof. Leon G. Kranz of Northwestern university, who talked over The Chicago Daily News radio this week on "Golfing in Chicago." Professor Kranz who has successfully coached Purple golf teams during the last few years and who has made a careful study of golfing produced a champion team last year, has made a careful study of golfing

conditions in the United States, with Chicago as the golfing center. He said that a few hours of golf, which generally mean fresh air and sunshine, has become a popular prescription of many of America's best M.D.'s the last few years.

"There are approximately 3,800 golf clubs in the United States," said Professor Kranz. "Considering that 300 is an average membership for each club, we may conservatively estimate that there are about 1,000,000 people playing golf in this country. Chicago has 150 private courses within a radius of 50 miles and an estimated 100,000 persons playing these courses. That will seem conservative to the public course golfer, as he will tell you that there are at least 25 per cent of that number playing the course he chooses, each week. The public courses take care of from 500 to 1,000 players each week-end and we know these are not the same people playing

each time, so that this estimate is conservative. Thus Chicago is the playing center for 10 per cent of the golfing population and is rightly called the golfing center. There are 33 public fee courses around Chicago which seems a great many, comparatively speaking. We would add 33 more and still have congestion on all of them."

Tells Lure of Links

The speaker thus proved the everlasting lure of the links and said that a remarkable situation had been brought about by reason of the beauty of the average golf course. Beauty of view, he said, means that the land has been greatly improved, and that, in turn, means that real estate people will swarm down upon a course which is well located, and make tempting offers for it as a real estate proposition. This being so, the speaker said that from a practical standpoint it seemed money well spent for a club to develop excellent links and to make them attractive.

Regarding the game itself, he claimed it is now the most popular in the nation. It serves as a good excuse to get out in the open. In the old days people would urge picnics in the woods and make a day of it—now they go to a golf club. Analyzing the game itself, and the causes of the desire to play good golf which seems to develop like a disease in most people, the Northwestern expert said:

"How well I remember driving by the golf courses in the vicinity of Evanston one Sunday morning when my attention was attracted by some wild screaming and mad dashes up and down the fairway. Stopping the car I ran over, thinking that perhaps someone had been struck by a ball and was in need of assistance. On arriving, however, I learned from one of the members of the foursome that the man had not gone crazy, nor had he been struck by a ball; he had just made a 75-yard hole in 'one'. Now, there was a man who had no more conversational worries the rest of his life; he will begin to tell how he did it the very moment conversation lags, on any occasion, and golf stories, like fish stories, have a tendency to become inflated."

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LEADS NORSHORE ORCHESTRA

The orchestra of Balaban and Katz' new Norshore theatre is under the direction of J. Walter Davidson, well known to musical circles of New York, Philadelphia, Atlantic City and Chicago. Six years have passed since Mr. Davidson has conducted in Chicago.

J. Walter Davidson is an American by birth and musical education. Philadelphia claims his birthplace and is the scene of most of his concert activities. He was among the first to appreciate the field in music that motion pictures opened, and the earliest of cinema palaces claimed him, including the Riviera and Central Park, Chicago and the Sheridan, New York.

With Lewis R. Lipstone, director of orchestras for the Balaban and Katz theatres, he has organized a concert orchestra to rank with Chicago's finest, for the Norshore by virtue of its location on the north shore, is expected to draw Chicago's finest audience.

Mrs. Luther H. Barber, 1238 Scott avenue, Hubbard Woods, returned Thursday, July 1, from a three weeks' motor trip in the East with her sister, Miss Louise Farwell.

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