

Announcing

the opening of the

SUPERIOR FUR SHOP

at their new location at
1122 Central Avenue, Wilmette
 (formerly located at 428 Linden Avenue)

OUR knowledge of the fur business has been gained through 16 years of practical experience with such firms as Bishop's, Marshall Field and Geo. W. Paullin.

Our greatest knowledge of the business has been obtained through several years of apprenticeship in the shops of Flusty & Knoepfelmacher, furnishers to the "Royal House" of Vienna.

We have made particular study of the best known system in fur designing and take particular pride in fitting you properly in lines most becoming to your figure and personality.



REMODELING and repairing of your older fur garments will receive the same good attention as is given to the making of new garments. Any garment made or remodeled in our shop is guaranteed, as to quality of workmanship and materials used.

Spending years in the expert making of fur garments, we feel fully qualified to cater to the most discriminating people of the north shore.

We are prepared to give you perfect satisfaction, best of workmanship, finest of materials, correct styles and fair prices.

What Our Service Means

We do not claim to be the largest or second largest fur shop in the Chicago area. We are just a convenient size — large enough to do your work skilfully and efficiently, and small enough to give you *personal service*.

We do honest and conscientious work, make no promises we cannot keep, get your work out when **YOU** want it out, and try to be helpful in a way that is beneficial to you.

All this should mean much to you when needing services of our kind, and we solicit your business on that basis.

Wilmette 3527 is our phone number.

Let Us Clean and Store Your Furs