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Special prices, for a limited time: Bobbed Hair, \$15. White Hair, \$20.

Service of the highest degree rendered at Dr. Martin's shops. A booklet on Beauty Culture and Care of the Permanent Wave will be mailed to you without charge upon request.

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Paint your cheeks rosy from within! Nature guarantees results. What could be fairer?

Insist on

Bowman
DAIRY COMPANY
Milk!

Mr. and Mrs. W. M. Morse, 433 Provident avenue, returned June 15, from a two weeks' stay at their cottage on Pelican lake. Their guests the first week were Mr. and Mrs. Frank Heuser, Oak street, and the second week, Mr. and Mrs. O. F. Freede of Milwaukee. Mr. Morse and Mr. Freede report fine fishing at Pelican, where they caught twenty pike during one morning.

Mr. George W. Gordon, 874 Lincoln avenue, and three children, left Thursday, June 17, for Lake Hamlin, Michigan, where they will spend the summer. Mrs. Gordon left Thursday for Smith college, Northampton, Mass., to attend the twenty-fifth reunion of her class. Janet and Sheldon Gordon will meet Mrs. Gordon and accompany her to Lake Hamlin the last of July.

Mr. and Mrs. Frank F. Ferry, 391 Sheridan road, accompanied by their children, Mary, Fred, Bob, Ned and Jeanette, left for their lodge at Land O'Lakes, in northern Wisconsin, Friday, June 18. Their daughter, Mary, recently returned from Carleton college, Minn., which she has been attending the past year.

Mrs. Thomas H. Holton, 938 Pine street, is giving a kitchen shower at 2:30 today in honor of Dorothy LeBo, a teacher in the Winnetka schools, who is leaving the village to be married next fall. Twenty-two guests are invited, friends of Miss LeBo's.

Mrs. Robert Kingery, 809 Pine street, had as her guest for the week ending June 14, Mrs. Samuel McKee of La Crosse, Wis. Mrs. McKee left Monday for Versailles, Mo., in the Ozark mountains, where she will join her husband.

Mr. and Mrs. Henry J. Cary-Curr, 1051 Spruce street, left June 8, for a three weeks' motor trip to Washington, D. C., Philadelphia and Baltimore.

Agnes Peirce, daughter of Mr. and Mrs. A. E. Peirce, 550 Cedar street, graduated June 10, from Kemper hall, Kenosha, Wis., where she has been a student for the past three years.

Be Safe for the Beach!

Classes in swimming and diving for beginners, swimmers, and experts, from 6 to 80 years of age. Special instruction for those who need it.

New Trier High Natatorium

Opens June 21 for 8 weeks of teaching. Clear, sparkling, filtered water, free from dangerous holes and currents.

Beats the Beach

For — Expert Instruction—Careful Supervision, Absolute Safety.

For Information

EDGAR B. JACKSON

9 A. M.—3 P. M. Evening Calls
Winnetka 2400 University 6448

Year Book Shows Rapid Growth of Utility Company

Figures contained in the 1926 Year Book of the Public Service company of Northern Illinois, which now is being distributed to owners of the company's securities, show the company's gross revenue to have increased \$9,246,000 during the past five years. In 1920 the operating revenue amounted to \$11,400,000 as compared with last year's total of \$20,646,000. In keeping with this degree of prosperity, the company last August increased its common stock dividend rate from \$7.00 to \$8.00 per share.

The above information is a portion of the annual address to stockholders, delivered by Samuel Insull, chairman of the company. This address, in substance, comprises the introduction to the company's latest year book. Attention also is directed to a substantial reduction in lighting rates for residential customers, effective May 1, 1926.

Comprehensive reviews of the year's development in the various branches of the company's service make up the subject matter of this book. Numerous photographs of generating plants, substations, business properties, customers' buildings, automotive equipment and employe activities, are included.

A six-color map, showing the complete electric and gas transmission systems throughout the company's 6,000 square miles of territory, and the specific kind of service being rendered in the 278 communities served, is attached to the inside of the back cover.

The cover of the Year Book represents the agricultural, industrial and recreational facilities in the extensive territory served. This cover design appeared originally as a company poster and was the subject of much favorable comment.

PUBLIC TO VIEW GARDENS

Under the auspices of the Lake Forest Garden club, the following Lake Forest Gardens will be open to the public Saturday, June 19, from 11 in the morning until 7 at night. One nominal admission charge will admit spectators to all four gardens; Mrs. Rockefeller McCormick, Mrs. Samuel T. Chase, Mrs. James H. Douglas, Mrs. William E. Clow.

Saturday afternoon, June 19, Mrs. Daniel H. Burnham will be hostess to the members of the Art Institute Alumni association on the terrace and gardens of the Burnham home on the shore of the lake, in Evanston.

Robert Drake arrived in Wilmette from Dartmouth college Wednesday to spend his vacation with his father and mother, Mr. and Mrs. Lyman M. Drake, of 933 Lake avenue.

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