



# The Truth About Excel Ice Cream

Every day our so-called competitors compliment us by representing their product to be as good as Excel.

We wish to bring to the attention of our patrons that there is no ice cream on the North Shore that will compare with the quality of Excel Ice Cream, or with Excel Service.

*EXCEL ICE CREAM is absolutely in a class by itself.* We are not wholesalers and positively do not supply dealers.

We specialize in supplying private homes, clubs, weddings, receptions and all occasions where Excel Ice Cream and Ices of the highest quality are demanded.

There are no anxious moments, worries or disappointments when you use Excel Service. Every order has our personal supervision, every care is taken in packing and we guarantee prompt delivery.

Remember, there is only one Excel Ice Cream Co. on the North Shore making the very highest quality of Ice Creams and Fruit Ices.

We are not in any way connected with any other manufacturer and have no branch shops or offices, regardless of what you may have been led to believe.

## Excel Ice Cream Co., Inc.

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