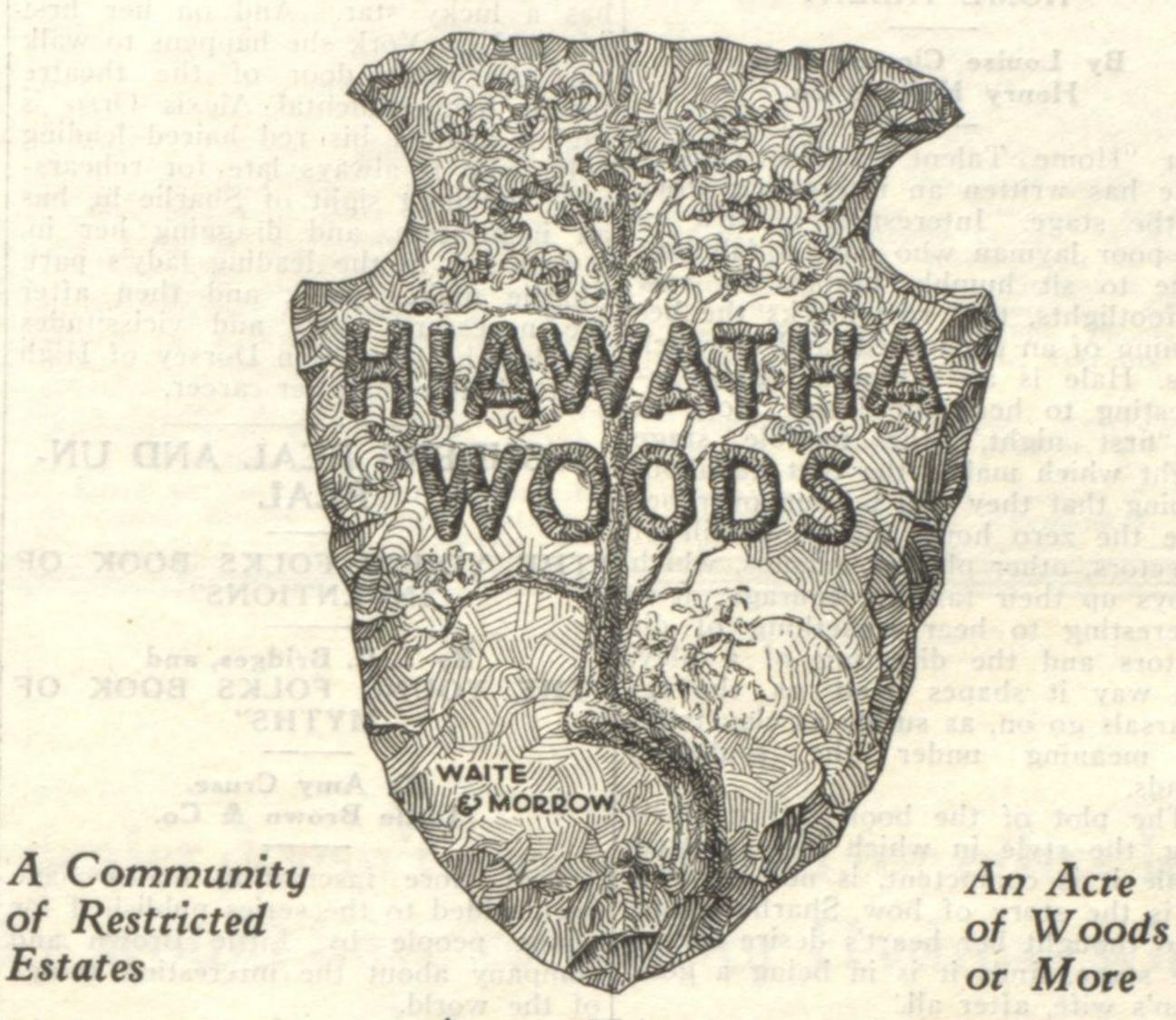
Romance of Haz

BEHIND THE FOOTLICHTS

Pountain Square

Phone University 1024

HVIREOR



At Last, Real Development!

The following letter from a man who lives across the road from Hiawatha Woods comes so near telling the whole of this advanced idea in subdivision development that we present it without comment or explanation.

Waite & Morrow, Chicago. Dear Sirs:

Estates

At last a real development in the Vernon Forest sector! Your Hiawatha Woods project is just the sort of offering I have been waiting and working for here for the past three years. In that time all the available small acreage sites hereabouts have been purchased and improved, and for more than a year now homeseekers in this beautiful forest region have been turned away because there was nothing to offer but large tracts.

Now we have something for all-round congratulations; to you for sensing and meeting the demand, to us here for the character of the improvement for the neighborhood, and to homeseekers for the opportunity to get what so many of them have been asking for here. And they are offered even more in conveniences and improvements than we earlier buyers got.

And at that, I have missed none of the essential conveniences of modern life, though I have lived here five years, coming from one of the North Shore's best communities. I have all the facilities enjoyed on the best country estates, large or small, in the North Shore region. My electric water system is more efficient than those of some of the larger communities, both for water supply and fire protection. Sewage disposal and facilities for cooking and heating are different, but quite as efficient as in the towns.

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Transportation to Chicago is speedier, safer and more comfortable than from nine-tenths of Chicago's own residence districts and campares favorably with the best suburban service anywhere. A member of my family commutes every working day to the Loop in less than an hour from my door and always gets a comfortable seat on a good train. That is just a little better than can be done in many of the best suburbs and it certainly beats the strap-hanging, aislejamming fight to reach the loop from Chicago's residence districts by the car lines.

Your Hiawatha Woods acre-and-more estates have all the facilities I have, including telephone service, and a little more. The only thing homeseekers here need worry about is the small number of blocks you offer. There are only forty-eight, according to your plat, and they will not last long when buyers wake up to the fact that they are offered a high, wooded homesite as large as a small city park at the price of a city or high-class suburban residence lot, and with all the essential conveniences.

Add to these the value of rural life in ideal environments, and not another word is necessary. I think just one good look by forty-eight real homeseekers should put you out of business here, as far as Hiawatha Woods goes.

Yours truly,

*Name given upon application.

Write us for full directions for reaching Hiawatha Woods, or for an appointment, to suit your convenience, for showing you the estates. Or call at our Deerfield branch, four doors south of the Deerfield State Bank, where you will receive the same service.

Waite & Morrow

10 S. LaSalle Street CHICAGO