

NORTH SHORE *prefers,* PACKARD

The preference for Packard in every one of the North Shore suburbs of Chicago is extraordinary:

Evanston	has a Packard for every 21 families
Wilmette	“ “ “ “ 16 “
Kenilworth	“ “ “ “ 5 “
Winnetka	“ “ “ “ 11 “
Glencoe	“ “ “ “ 11 “
Highland Park	“ “ “ “ 12 “
Lake Forest	“ “ “ “ 9 “

{Based on latest census figures}

THE largest sales and service station north of the loop is the Evanston Packard Branch giving factory-standard service. Since this branch was established three years ago it has been necessary to double the facilities each year.

In the month of May forty-seven new Packards were delivered to North Shore owners from the Evanston Branch alone. And the North Shore echoes the nation. The month of April was the largest for the whole country in Packard's history.

PACKARD

PACKARD MOTOR CAR COMPANY OF CHICAGO

Evanston Branch • 1735 East Railroad Avenue • Phone Greenleaf 1200