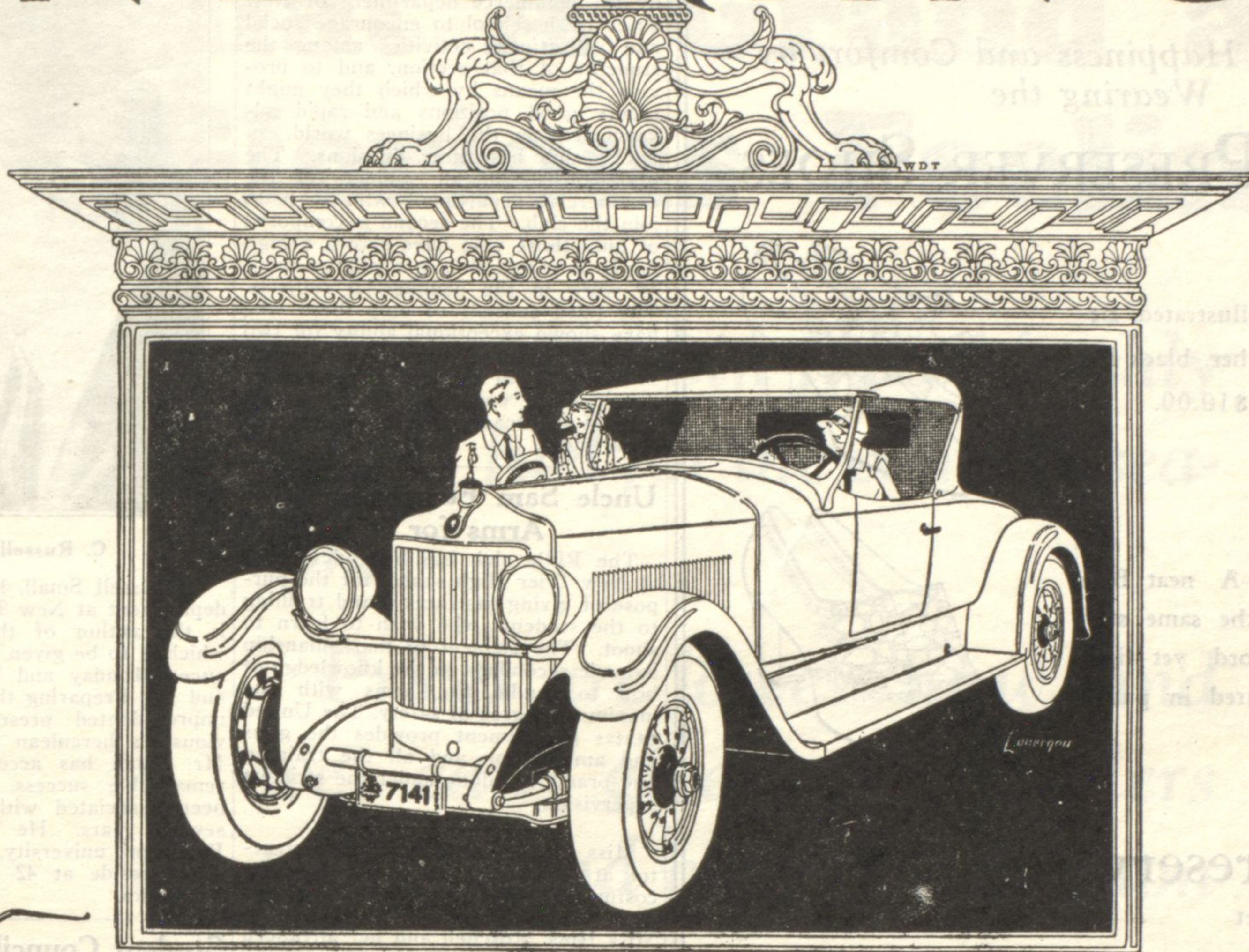


ENDURANCE



ENGINEERED to endure. Built to last. Designed to take abuse, to adapt itself to careless handling, to absorb continuous and ragging punishment — that's the Diana Light Straight Eight, the hundred-thousand-mile motor car. ¶ But owners will tell you Diana is something more than a mere machine, something more than an efficient and lasting means to rapid transit. Diana has the snap and the will to win, the stamina of a Nurmi, the spirit of a Helen Wills, the sticktoitiveness of a Red Grange. And it's bred in the bone. It's the golden strain of the thoroughbred. It's the stuff champions are made of. It's endurance plus. ¶ Now, see this great car, ride in it, drive it. You'll sell yourself a Diana, if you're in the mood to buy. Simplified Control; the Easiest Steering in America; 73-Horsepower; Flexibility, 2 to 77 miles an hour; Acceleration, 5 to 25 miles an hour in 6½ seconds; 16 miles to the gallon of fuel; and big value — an eight at the price of the average six.

**PRICES DELIVERED
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Roadster	\$2050
Phaeton	\$1950
Cabriolet Roadster	\$2350
2-Door Brougham	\$2250
4-Door Sedan De Luxe	\$2450

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