



## -THEN ALONG CAME A DIANA!

Try this memory test. Step out next time—down the Avenue or across the park, through the maze of shoppers and weaving traffic—note the cars hurrying by. Look at their lines, or for them, for demeanor, for snap, for *esprit de corps*. Observe the cars that stand out.

Then in the quiet of your home rehearse the big parade in your mind's eye. Recall the cars of class appeal—name the cars that you think stood out. Here and there a Rolls-Royce,



then a Lincoln or Isotta-Fraschini—but how many hundreds were just plain automobiles with nothing about them to distinguish one from another. Then along came a Diana. For having seen Diana Eight, you couldn't possibly forget it. Now see the Roadster and you'll want one on the spot, want it because of its individuality, because of the kind of people who drive it, because it looks higher priced than it is. Get into this great car, try it out. Put it through its paces in traffic and on the hills. You'll find Diana Performance the most convincing salesman.

# DIANA

The Roadster  
**\$1795**  
 F.O.B. St. Louis

THE *LIGHT*  
 STRAIGHT EIGHT

PRICE LIST

Roadster . . . . .	\$1795
Cabriolet Roadster . . .	\$2095
2-Door Brougham . . .	\$1995
4-Door Sedan De Luxe . .	\$2195

F. O. B. St. Louis

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