

Service Starts

JUNE 5th

on the Skokie Valley Route

NORTH SHORE LINE

ON Saturday morning, June 5, the Skokie Valley Route of the North Shore Line will be opened with full service. This new twenty-three miles of double track will prove of benefit, directly and indirectly, to every community served by the North Shore Line.

Increased Service on the Shore Line Route

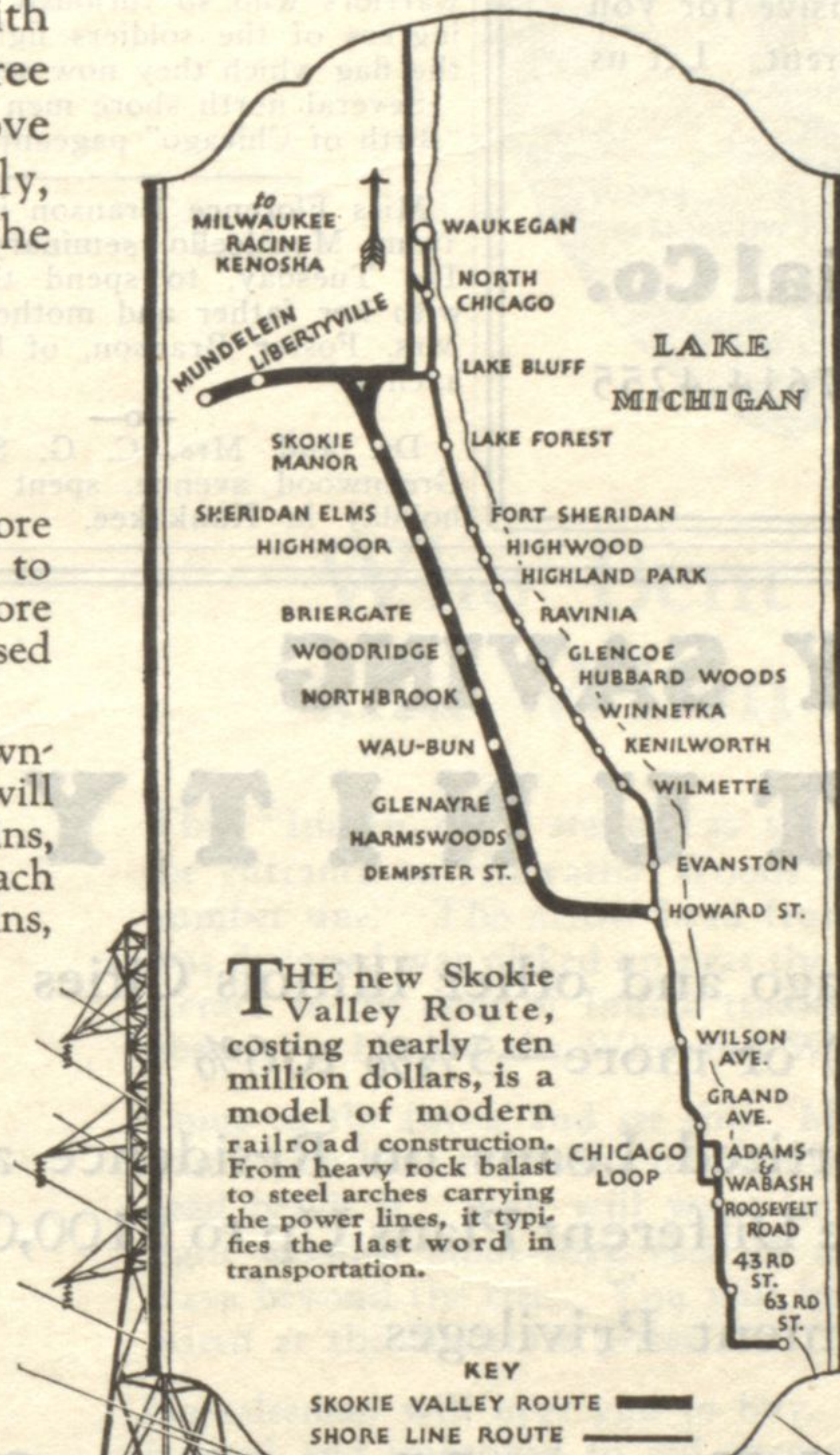
First of all, by relieving traffic on our Shore Line Route, the new line will enable us to render increased service to all North Shore suburban communities. Such increased service will be started immediately.

Commencing June 5, three types of town-to-town service will be supplied. There will be new service—Waukegan Limited trains, making all Limited stops, half hourly in each direction; also Highwood Express trains, making all Express stops, half hourly each way. And there will be Local trains every half hour in both directions.

More Than Twelve Trains Every Hour

The foregoing schedule provides twelve trains every hour—six trains each way. In addition there will be 15 Milwaukee Limiteds daily—8 north-bound and 7

The high-speed electrically-operated railroad



south-bound—over the Shore Line Route, all of them making the more important stops along the way.

The value of this frequent service is self-apparent. It should prove especially beneficial to Evanston, through attracting shoppers, from points further north, to this Shopping Center.

To Kenosha, Racine, Milwaukee

Fifteen Milwaukee trains each day, as previously explained, will operate via the Shore Line Route, making stops at Church Street and Central Street. These trains will provide direct, fast service from Evanston to Kenosha, Racine and Milwaukee. Persons wishing to travel via the Skokie Valley Route may do so conveniently by taking the Rapid Transit ("L") to Howard Street and boarding the North Shore Line there. The running time from Howard Street to downtown Milwaukee via the Skokie Valley will be 1 hour and 35 minutes.

Direct-Without-Change to Libertyville and Mundelein

With the opening of the Skokie Valley route, trains will operate direct-without-change from the Chicago Loop to Libertyville and Mundelein in the Lake County Countryside. Evanston people desiring to visit these places will find it convenient to board trains at Howard Street—a comfortable, pleasant 43-minute ride from there to Libertyville. Hourly service will be maintained in both directions.

Chicago North Shore and Milwaukee Railroad Co.
 72 W. Adams St., Chicago

