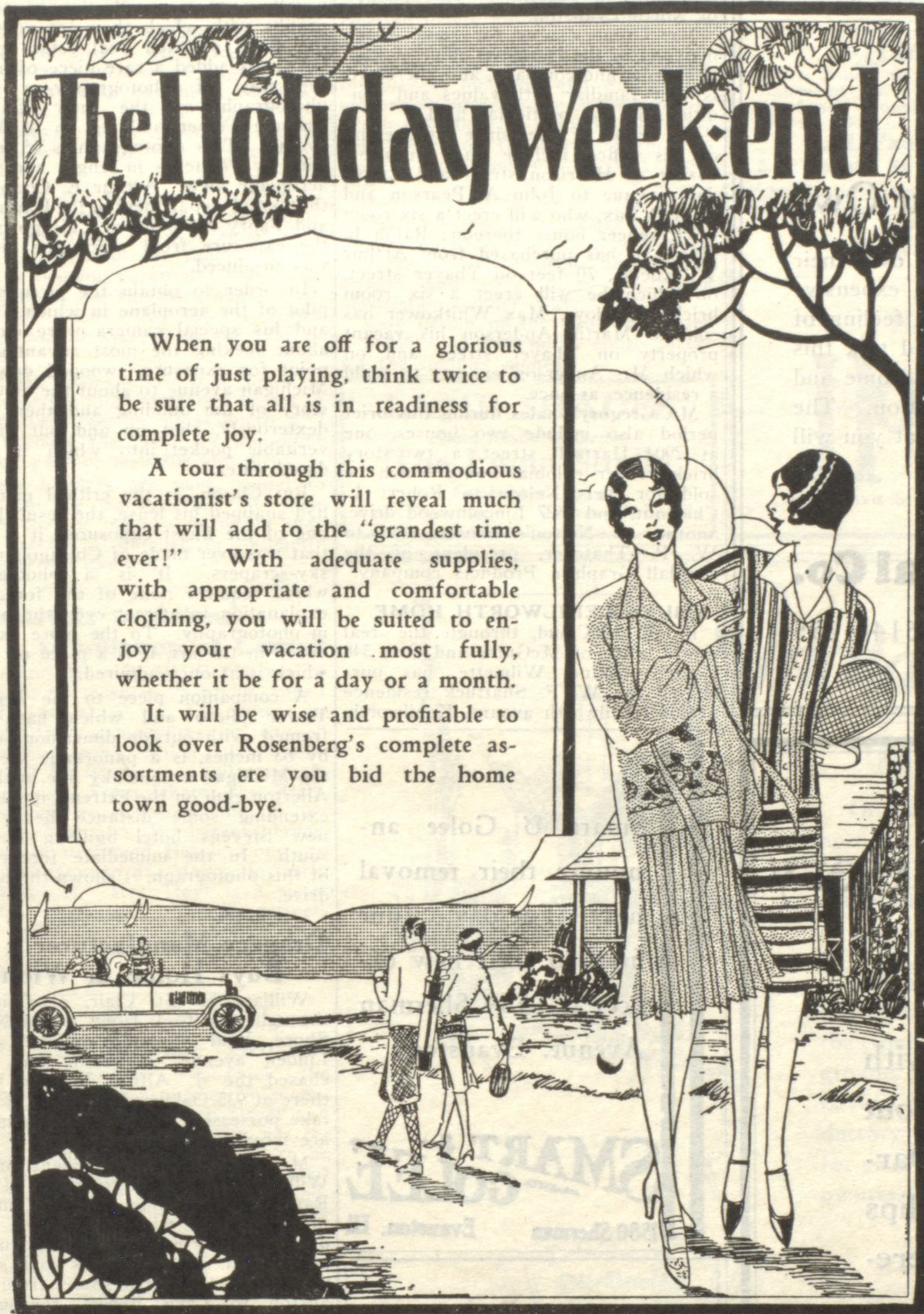


Rosenberg's

Evanston—Davis Street at the "L"

Rosenberg's, the Vacationist's Store, Is Ready



The Holiday Weekend

When you are off for a glorious time of just playing, think twice to be sure that all is in readiness for complete joy.

A tour through this commodious vacationist's store will reveal much that will add to the "grandest time ever!" With adequate supplies, with appropriate and comfortable clothing, you will be suited to enjoy your vacation most fully, whether it be for a day or a month.

It will be wise and profitable to look over Rosenberg's complete assortments ere you bid the home town good-bye.

The 2-Piece Costume Claims Sports Distinction

'Tis often the clothes that give zest to the occasion. If you would be stunningly smart, precisely correct, you should choose a white or colored pleated skirt with a mohair sweater having horizontal stripes around the waist.

\$29.75

The Wise Vacationist Takes Tub Silk Frocks

Summer colors in summer silks make delightful frocks for the outdoor days of summertime. These are of fine crepe de chine.

\$19.75

Slickers and Raincoats for the Sudden Shower

Color is the thing and here they are—rainbow colors in brilliant hues. Rain is the very delight of these coats for women and misses.

\$5.95

Rain Hats to Match, \$1.95

The Sporting Thing in Coats, \$59.75

Sports coats with an air of the boulevards about them. Imported tapestry, charmen and tweeds in models to intrigue your fancy.

Women's Apparel—Second Floor

Walk and Be Healthy—Women's Hiking Boots

\$7.50

These boots are of tan elkskin leather with moccasin toe. Goodyear welted soles and leather heels. Walking becomes an added pleasure in boots like these.

Shoes—First Floor

Clothes Boys Can Have Fun in—Straight Knickers

Wool, Linen, K h a k i Knickers—any kind a boy desires. They give that sportive touch to his outfit. \$1.65 to \$5.00.

SLIPOVER CRICKET SWEATERS, \$3.50

Third Floor

The St. Andrew's 4-Pc. Suit for the Golfer \$40

Made to the liking of the man golfer with golf knickers and a pair of long trousers for business.

Colonel Bogey Devonshire Linen Knickers \$2.95

Third Floor

Off for the Hike! Boys' and Girls' Hiking Boots

Brown elkskin boots made for the foot-traveler, the camper—the young modern who takes to the outdoors. Soft and flexible boots with moccasin toe.

\$7.50

Shoes—First Floor

If You Travel Far—

An Auto Trunk, \$7.25
Leather Overnight bags, \$5.95

Black Hat Boxes, \$2.50

For the Picnic

Pt. Thermos Bottles, 89c
Luncheon Sets, table cover, napkins and plates for 5, at 15c

Housewares—Third Floor