



THE BRIDE PLANS HER WEDDING AT LORD'S

BECAUSE she knows that, from the tips of her white satin slippers to the frilly crown of her wedding veil, Lord's have that and planned ahead for her. Below are four very practical suggestions for the bride herself and for her thoughtful friends.

Distinctive Gifts for the June Bride

Gifts she'll show with pride; and more—gifts whose daily use will call up loving and grateful thoughts of the giver; gifts whose durability is symbolic of lasting friendship; gifts, practical as well as beautiful.

Worthy of a Place Among Her Finest Gifts—a Pair of Kenwood Blankets

Amid the sheen of silver and the luster of glass, let your gift be distinguished by the lovely soft color harmonies of these all-wool blankets—a welcome and friendly reminder of your good wishes. Lovely, clear colors from the most permanent dyes obtainable. Rose, tan, green, blue, orchid, gold; block checks or plain.

Twin Bed Size

\$12.75

Beautifully napped, ends bound in satin ribbon: 60 by 84 inches.

Full Size

\$13.50

The same beautiful style and quality described at left; 72 by 84.

An Electric Grill—Percolator— —or Waffle Iron

Leisurely Sunday morning breakfasts—every tool within lazy reach and no fuss and bother; delightful after-theater lunches! Wouldn't you like to know your gift made possible these pleasures?

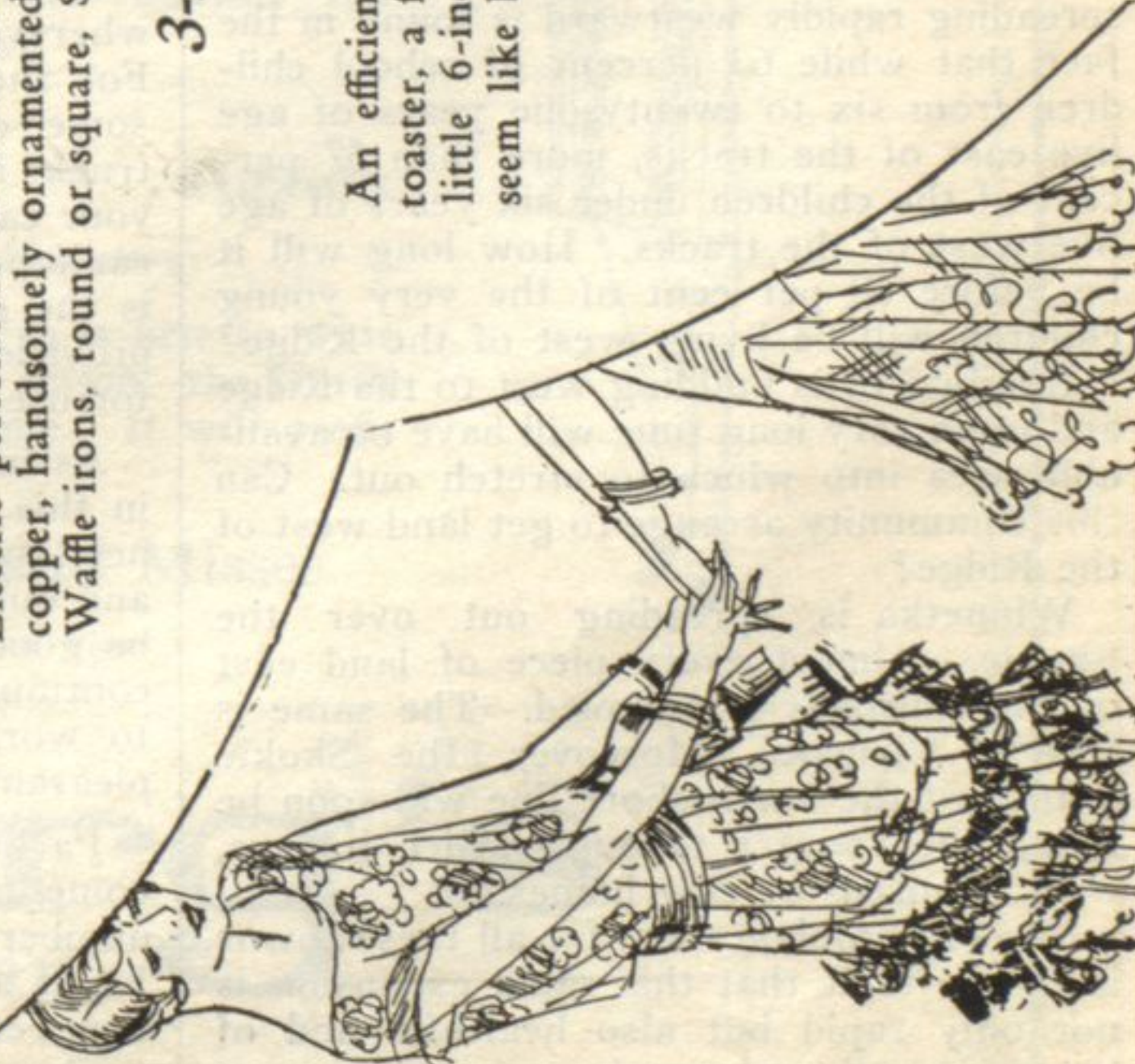
You may choose from grills of all styles and sizes, from the simple and efficient one at \$3, to one priced at \$15, that is almost as complete as a stove. Electric percolators of aluminum, \$3.95 to \$7.90. Nickel plated copper, handsomely ornamented, \$16.50.

Waffle irons, round or square, \$10; larger, \$15.

3-Piece Breakfast Set

Special \$9.85

An efficient little set, consisting of an electric toaster, a four-cup percolator, and an adorable little 6-inch skillet that makes housekeeping seem like being a little girl again.



May Suggestions for the June Bride

For the bride who is planning the details of her own trouseau, we suggest the following ways of making a predetermined budget cover more needs and luxuries—and cover them more satisfactorily.

A "Vogue" Wedding Gown that Might Have Been Made in Paris

Lace and taffeta, ivory white and softly bouffant, makes her the loveliest bride of the season. . . . When she retires to private life, off comes the train; and she has a smart evening dress which might have been made in Paris itself! Vogue pattern 8133.

In the Yard Goods Department, just at her left, she will find:

White taffeta, 36 inches, \$2.50

Crepe romain, 40 inches, \$3.95

Flat crepe, 40 inches, \$3.45.

Crepe de chine, 40 inches, \$2.75

Georgette, 40 inches, \$1.85, \$2.45

All silk bridal illusion, 3 yards wide, price per yard, \$4.95

Loveliest of hand-made laces, \$5, \$6, and \$8.50 a yard

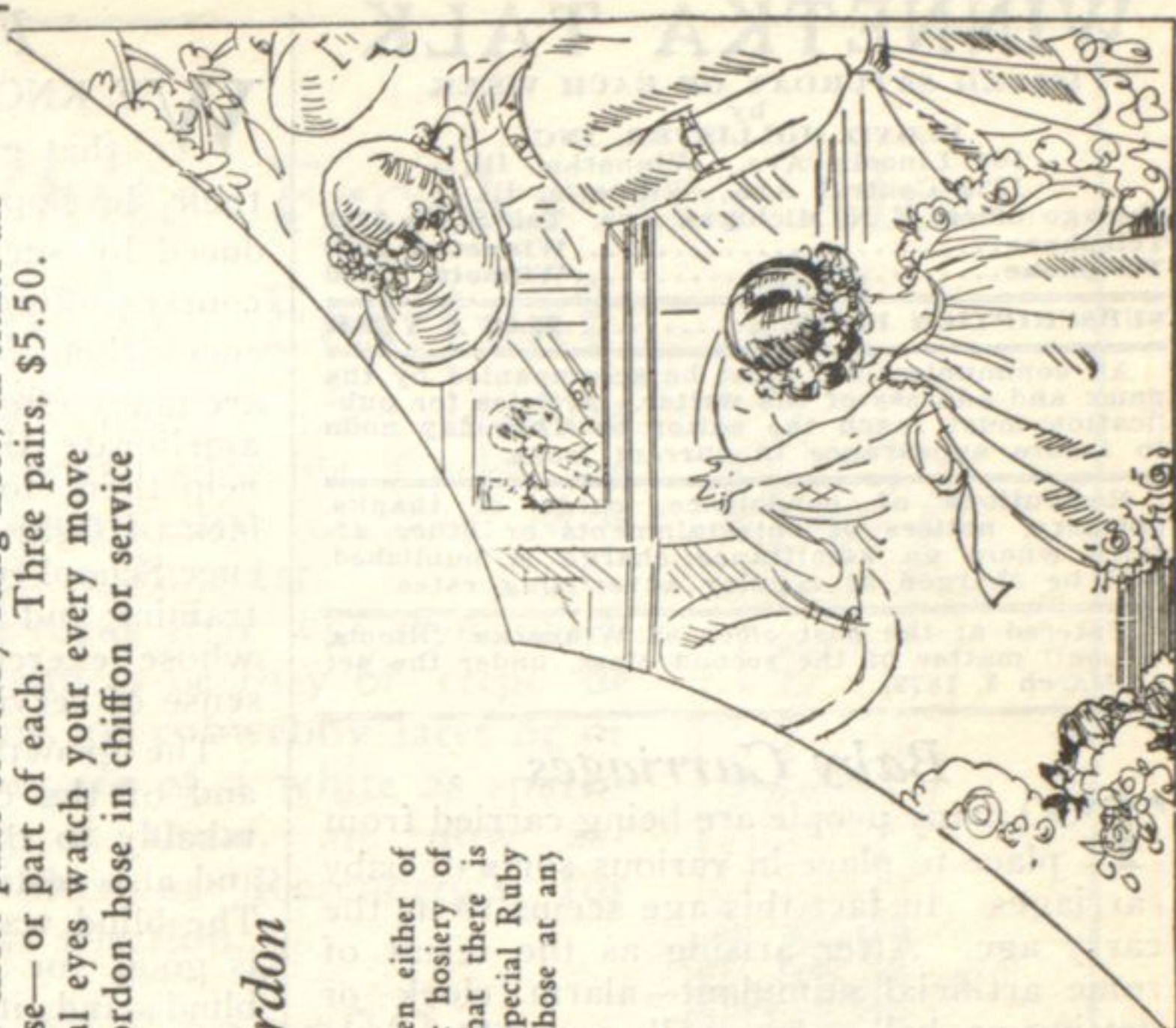
An Ideal Hosiery Wardrobe for the Going-Away Bride

To wear with your sports clothes and street tailleur, three pairs of Ruby Ring semi-chiffon hose, chosen in three daytime shades, if you wish. Three pairs, \$4.60.

In the newest evening shades, choose three pairs of Ruby Ring hose, in either all silk chiffon or lisle topped service hose—or part of each. Three pairs, \$5.50. Where lights are brightest and critical eyes watch your every move—with your loveliest gown, wear Gordon hose in chiffon or service silk. \$2.25; 3 pairs \$6.40.

Why We Advise the Gordon and Ruby Ring

Women of discrimination, once having chosen either of these makes, come back again and again for hosiery of the same kind. They believe, with us, that there is no better hose for the price than our own special Ruby Ring; and for dressiest occasions, no better hose at any price than the Gordon.



Lord's

A Greater Store for Greater Evanston