

Announce New Prizes for Music Festival Contest

Changes in the prizes to be awarded at the annual North Shore Music Festival, to be held in Evanston May 19 to 27, have been announced. Instead of a prize for a symphonic composition there will be a prize of \$500 for the best cantata for childrens' voices, with orchestra accompaniment. Should only piano accompaniments be offered the prize will amount to only \$300, it was said. The same conditions as for former orchestral competitions prevail.

Purchases Sole Interest in Dry Cleaning Concern

The American Dry Cleaning company at 541 Chestnut street is now under the sole ownership and management of Mrs. Elsie M. LeComte who recently acquired the interest of her former partner, B. A. Mazur. Mr. Mazur was in charge of the tailoring of men's clothing and the work of alterations and repairing of all kinds, which department of the business Mrs. LeComte says she has carefully pro-

vided for by the employment of capable assistants. It was only last February when Mrs. LeComte established the American Dry Cleaning company, since which time she has enjoyed a continually increasing patronage not only from Winnetka residents but all along the north shore.

Mrs. John H. Roos, 491 Hawthorn lane, has returned from Princeton, N. J., where she visited her son, John F. Roos, who is attending the university there.

BOOST DODGE OUTPUT

Move is Made by Company to Meet Most Unusual Demand for Sales Ever Recorded

With a record of 11 highly successful years behind them, Dodge Brothers, Inc., are apparently determined to make 1926 outdo all previous sales achievements.

The pace set by this manufacturer during the first quarter and so far in April is discussed quite generally as one of the fine achievements of the industry. From the seventh day of January, when prices were reduced, in demand for Dodge Brothers Motor cars and Graham Brothers Trucks—Graham Brothers is a division of Dodge Brothers, Inc.—with the result that each of the first three months successively established a new record.

"Our chief concern now is production," said E. G. Wilmer, president of Dodge Brothers, Inc. "We invested \$10,000,000 in new buildings and equipment with the hope that for once, at least, Dodge Brothers Dealers would be given all the cars they needed. In 1925 it was estimated conservatively that they could have delivered 50,000 more cars had they been available.

"Dealers from all parts of the country are wiring for more cars. Our records show that there were on April 24 in the hands of dealers in the United States 26,921 new Dodge Brothers motor cars and Graham Brothers trucks against which these dealers held 17,568 signed, unfilled orders. Spread the difference, 9,353, over an organization of 3,300 dealers with their numerous selling connections and you begin to realize how small the stock really is.

"As a matter of fact, deliveries right now are exceeding production. During the week ending April 24, for example, our total shipments to dealers in the United States and Canada were 8,264 and our deliveries 9,566. We had expected to add materially to our stocks for several weeks yet before deliveries were made from surplus.

"Every year heretofore thousands of persons who wanted Dodge Brothers cars have been compelled to take a second choice car, with the result that other companies have thrived on our overflow. This year, with all our determination to cut these second choices to the absolute minimum, history seems destined to repeat itself, although, I am happy to say, to a much smaller extent than ever before."

ARDEN SHORE BENEFIT

Mrs. Hines, wife of the commandant of the Great Lakes Naval Training station, has arranged a baseball game between the Naval Training station and Fort Sheridan for the benefit of Arden Shore camp. The camp will be played at Great Lakes Saturday, May 8, at 3 o'clock.



NEWS NOTES

About the North Shore Line

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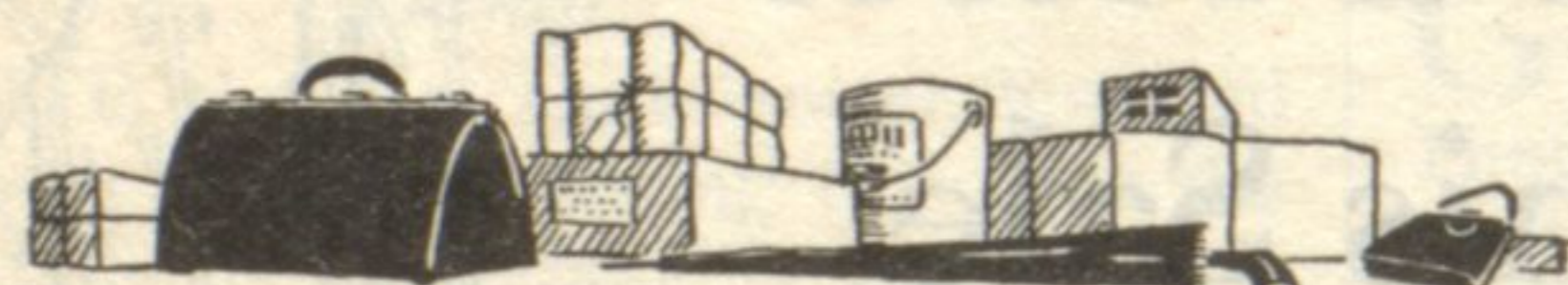
Week of May 3, 1926

Chicago, Illinois

IT costs us \$1,000 to buy the chinaware, table linen and quadruple-plate silver for a single dining car. No lesser quality would be in keeping with the North Shore Line standard!



WE like to receive letters such as the following one from W. F. McCaughey, Racine Agent of the Northwestern Mutual Life Insurance Co.: "Gentlemen: I want to thank you for the splendid service rendered to our group of thirty people who went to Chicago yesterday over your line. The very courteous treatment extended to us, both at this and the other end of the line, is just the sort of service that makes a fellow want to take such trips often. I convey to you the appreciation of every member of the party."



2,498 lost articles were turned over last year to our Lost and Found Department at Highwood and Milwaukee. 1,378 of these articles, being uncalled for, were returned to the finder or sent to the Lake Bluff Orphanage. Pocket-books, clothing, machinery, luggage, groceries and even babies, have been delivered to owners.

HAVE you ever visited a factory where threshing machines and tractors are manufactured? Or where malted milk is "malted"? Where shoes are produced? Or overalls? Or furniture? These are a few of the interesting sights to be seen at Racine, the thriving industrial city of 60,000.



YOU save time and bus fare by using the North Shore Line. This is the only railroad operating directly into the Chicago Loop and making connections with all railroad stations. Similarly you save time and taxi fare in Milwaukee. Our Milwaukee terminal is in the heart of the downtown district—at Sixth and Sycamore.

IF you think of anything that would add to your comfort and convenience when riding on the North Shore Line, the conductor will consider it a personal favor if you tell him.

