4 May Sales of Compelling Importance

Hundreds of Things for the Health and Happiness of Baby



Special Sales Now

Here at Rosenberg's we have planned to devote a week and a half to the babies. We want you to visit the Infants' Section during this event, and feel sure that you will find us helpful and ready to serve you.



Infants' Hand Made Dresses, Now \$2.45

Dainty white dresses made with individual care, trimmed with pink and blue smocking and tiny tucks with embroidery down front. Very special.

Boys' Wash Suits, \$1

Pert little suits in Oliver and middy styles of green, blue and tan; many are hand trimmed. Sizes 2 to 5.

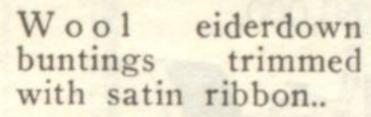
Dresses for Little Girls, at \$2.95

Imported voile dresses with new panty slip. Hand trimmed, smocked and adorned with lace. Many are hand made. Sizes 2 to 6.

Infants' White Dresses, 50c

BUNTINGS

\$2.95





Infants' Section-West Room, Second Floor

With Values Supreme Comes The May Sale of Underthings

Typical of the Many Offerings Women's Union Suits 70

Distinctly good suits made of fine white cotton with built-up or bodice tops, wide or cuff knee. Sizes 36 to 44.

Boys' Athletic Union Suits 50c

Fine knit cotton athletic style union suits in sizes 4 to 16. Made to fit and allow every freedom.

Children's Waist Suits

Checked nainsook waist suits for boys and girls, with the straight or bloomer knee. Reinforced for strenous wear and Lecome in Sizes 2 to 12.



Glove Silk Vests, \$1.45

Women's fine quality glove silk vests with picoted self straps. Their colors are peach, pink and orchid. Sizes 36 to 44. Regularly sell for \$1.85.

Women's extra size Vests, 65c

Women's Athletic Union Suits, \$1

The ideal garments for summer, are unrestraining in fit and are always cool to wear. Made of fine nainsook-batiste in either white or flesh, sizes 34 to 46.

First Floor

NEW RASH Silk Dresses In a Sale at a Record Low Price \$19.75

Rajahs the Newest! Rajahs the Smartness! Rajahs the ultimate in style! Now are yours in the Dress Scoop of the North Shore at a price unprecedently low. Here ultra smartness combines with extra value to make this the talked-of event of the season.

> "Rajah" is the outstanding silk sensation of the season.

A Half Block

Rayon Dresses in This Sale

\$3.95

Here is the freshest and the newest! Wondrously lustrous and beautiful Rayon Dresses that hearld the vogue for summer. The more marvelous because of their low price! There is nothing better for summer days. Buy in quantities!

> A new lustrous rayon, showing the newest colors and geometric designs-every color sunfast and tubfast.

This Sale on the Second Floor



