

# WINNETKA TALK

ISSUED SATURDAY OF EACH WEEK

by

LLOYD HOLLISTER, INC.

564 Lincoln Ave., Winnetka, Ill.

1222 Central Ave., Wilmette, Ill.

Chicago office: 6 N. Michigan Ave. Tel. State 6326

Telephone.....Winnetka 2000  
Telephone.....Wilmette 1920

SUBSCRIPTION PRICE .....\$2.00 A YEAR

All communications must be accompanied by the name and address of the writer. Articles for publication must reach the editor by Thursday noon to insure appearance in current issue.

Resolutions of condolence, cards of thanks, obituary, notices of entertainments or other affairs where an admittance charge is published, will be charged at regular advertising rates.

Entered at the post office at Winnetka, Illinois, as mail matter of the second class, under the act of March 3, 1879.

## Wild Flowers

**T**HAT'S what makes the wild flowers "wild" is the title of a recent cartoon in a Chicago paper. The cartoon shows a party of auto tourists ravaging a field of its flowers, plant, and tree blossoms. A woman armed with a huge trowel is scooping up armfuls of daisies together with long stems and roots. A man is digging up great clumps of blossoming plants. Children are tearing off branches white with apple blossoms. Such treatment is enough to make any plant wild.

Most of the flowers carried off by weekend excursionists die before they can be placed in water or transplanted. When the vandals reach their homes the plants are masses of wilted stems and blooms. And the fields that might have gladdened the eyes of hundreds for many days are as bare as they were in early spring.

The highway police can do much to curb this wholesale and reckless destruction of flowers. People seen in the act or seen coming back from the country in cars loaded with branches and blossoms can be stopped and questioned. If they do not give satisfactory explanations they should be obliged to pay a suitable fine.

Preserve the wild flowers!

## Camp

**D**ESPITE the fact that winter lingered long in the lap of spring this year the calendar tells us unmistakably that soon it will be time to make definite plans for the summer vacation.

The winter season has been one of strenuous activity to most of our people. Whether the demands are those of business, of education, or of social or civic work, the result is the same—a weariness of rush and bustle that gives to the thought of the summer vacation a glory that surrounds no other plan.

Nothing serves better to offset the conditions with which we live our normal lives than the summer camp, particularly for young people. Necessarily we develop artificialities. That is unavoidable in a metropolitan environment, and for most of us the atmosphere of Chicago is all too near to us. In the summer camp we find surcease from these demands. We grow nearer to nature. Simplicity is discovered again. Our values undergo a change, a reorientation takes place, and we find ourselves at the end of the experience better fortified against the demands of a season such as that just closing.

For young men, the Citizens' Military

Training Camps offer a vacation opportunity that carries with it the patriotic appeal. For the youth under military age, and for the girl, there are various camps, any one of which will serve the purpose. For the scout, girl or boy, there comes a chance for camping during the summer, or may come if there is a demand for it.

Camp life is simple, it is natural, it is wholesome, both to body and spirit.

## Ways and Means

**W**E WANT better government. We believe that more citizens at the polls will cause better government. The problem then is how to get more citizens at the polls.

Talking about it will doubtless increase the voting percentage. Whether the talking be vocal or printed it will persuade some people to cast ballots who otherwise would have stayed at home. But the talking must be kept up. If it lets up even for only a little while, ground gained will be lost.

The giving of prizes of one kind or another to organizations whose polling percentage is the highest will succeed to a certain degree in bringing out the vote. Officers of organizations desirous of gaining such prizes and defeating competitors can bring pressure to bear on unwilling members.

Arguments on the great need of voting will convince many that they ought to vote. Good reasons showing that only a "good" ballot can knock out a "bad" one may bring to the polls a potentially, not actually, "good" citizen. We say "not actually," because a non-voting citizen is not actually a good citizen.

We believe that these are effective means of increasing the voting percentage, reducing the power of gangsters, and thus bettering government.

## Mavor of Luca

**G**IULIO MATTEONI, formerly of Winnetka, has been made Mayor of Italy. That's what the north shore can do for a man. Assuming that Signor Matteoni inherited no specially outstanding qualifications for the honorable office of mayor, the Winnetkan environment must have developed in him traits that induced the Lucanites to choose him as their civic leader.

There is something in the very atmosphere, physical and spiritual, of these our northern villages that stimulates dormant powers, latent possibilities. There are men and women who settle down in Western Springs and Blue Island and in those remote parts waste their sweetness on the desert air. They get no adequate opportunity to give themselves that gymnastic that would harden their mental and moral muscles.

Therefore we who are citizens of these more favored communities should give thanks that we are surrounded by such incitations to intelligence and virtue. It is said of John Bunyan that seeing a disreputable person going down the street, he said, "There goes John Bunyan but for the grace of God. "Likewise you should recognize the fact that the north shore has had much to do with making you the fine fellow that you are.

## SHORE LINES

### Foreword

(With Apologies to Help! Help! Woodruff)  
Delving among the musty (not to mention dusty) confines of our "morgue" recently we came upon a bound file of the issues of the Evanston Press for the year 1890. The Press, at that time, served as a newspaper for all the communities on the north shore as far north as Glencoe. We are printing some excerpts from it which we believe may interest and, in some cases, amuse you.

### WILMETTE PERSONALS

George Springer has been laid up with a car-buncle.

Mrs. J. E. Davis has been very sick with a relapse.

—Evanston Press, January 8, 1890.

### SHOCKING!

The Northwestern university has purchased the western half of the Grand Pacific hotel (Evanston) for \$40,000, an investment which will no doubt prove as sagacious as any yet made. But now is the time for some super-sensitive soul to raise a howl about the university running a saloon, because that portion of the building at present happens to contain a bar room.

—Press, June 14, 1890.

### Thus Proving That Glencoe Was Always a Sporty Community

Miss Irene Smith (Glencoe) gave a progressive Tiddle-de-Winks party last Friday evening which was novel and very successful. Miss Aldrich of Denver was one of the guests.

—Press, October 4, 1890.

### WINNETKA PERSONALS

Mr. Frank A. Windes and Mr. Harvey Reagan have gone back to school, Mr. Windes to Ann Arbor, Mich., and Mr. Reagan to Beloit, Wis.

—Press, January 11, 1890.

### Burning Up the Road in Evanston

Dewey Morbeck, employed by Mr. Webner, was seriously injured Friday afternoon. While driving along Lincoln avenue in a light buggy one of the front wheels struck a large bump and, turning the buggy so quickly as to nearly upset it, threw him out on his head, cutting a fearful gash in his scalp. Dr. Maxson was quickly on the ground and did all he could for the injured man, who will be laid up for some time.

—Press, January 18, 1890.

### Popularizing an Indoor Sport

Some enterprising people in Wilmette are going to put up some bathing houses and enjoy a dip now and then. If bathing is once started it will probably soon become popular.

—Press, June 28, 1890.

### ANOTHER ACORN PLANTED

Work is now in progress on the Sears tract of land just south of Winnetka. Streets are being laid out and graded, land is being cleared, and a much needed breakwater is being started to save the bluffs from caving in. Next fall we expect to see several buildings there.

—Press, February 8, 1890.

### The Peepul Ruled Then

The denizens of this village (Wilmette) have been ashamed more than once, on inviting their friends out of a Sunday, at being obliged to pilot them through the mud so-called crossings at the street intersections; but some time ago Messrs. Dewey Brothers, with their characteristic push, circulated a petition with two faces, one for plank crossings and one for ash or gravel, and the way the gravel crossing advocates were snowed under was a caution. Although the petition has not yet reached the board still they seem to read the handwriting on the wall for 20 or more of the principal crossings have been ordered planked. With the influx of new blood it is hoped that more extended enterprises will be carried through until we have sewer and water.

—Press, February 1, 1890.

Glancing through the year's issues of the Press we see that George Iredale was engaged in the furniture storage business at 520 Orrington avenue, Evanston, and advertised regularly. The Chicago and North Western railroad advertised "fast, vestibuled trains" between Chicago, Minneapolis and points west. Evanston turned on its new electric street lighting system about the middle of February. William S. Lord ran a store called "The Enterprise" and, among other things, advertised ladies' stockings at 20 cents the pair. He installed electric lights in his store March 14 and must have been a proud man when they were first turned on. Mr. Lord seems to have been the first Evanston merchant to get in stock a new confection called Sultan Lokoom, which, we gather, became very popular for a time. There was movement afoot to pave Sheridan road and make it a boulevard. George W. Muir was the proprietor of the University Book store and handled all the Chicago papers. Men could buy overcoats for \$15, ladies' shoes were \$2, \$2.50, \$3 and \$4—and they advertised ladies' pure wool underwear at \$2. A druggist was fined for selling liquor, two young men were fined for riding bicycles on the sidewalks and a young lady from the university created quite a stir by the manner in which she drove down Davis street in a dog-cart, drawn by a pony. There were 1,692 students in all departments at Northwestern university when the Press welcomed them back for the fall semester, hoping, however, that they wouldn't have to prove they were gentlemen of parts by running shouting through the streets at midnight and turning over all the horse-blocks in town on Hallowe'en.

THE SLAVE.