51/2% MONEY

Have funds to loan on choice improved North Shore Suburban residence property at 5½% interest. See us on renewals.

E. G. Pauling & Co. 5 N. LaSalle St. Main 0250

Mrs. W. B. Cormany, 548 Maple avenue, left Tuesday night for a five weeks' trip to Los Angeles, Rosewell, N. Mex., and Portland, Ore.

Mr. and Mrs. H. Wallace Beals of 1093 Elm street will remain in California until the first of July at least.

Assessor G. C. Oliver Seeks Renomination

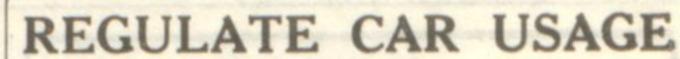
Standing on a record of eighteen years in the assessor's office, Gene C. Oliver of Chicago Heights, is seeking re-nomination on primary day, April

Mr. Oliver entered the assessor's office under William H. Weber, then a veteran member of the Board. He specialized in taxation and became an expert on values.

When Mr. Weber was elected to the Board of Review, Mr. Oliver, became successor of his former tutor. He has filled the position for more than a year. He now aspires to general public approval in the form of the re-nomination and Re-Election to the Board.

Mr. and Mrs. Morris Wilson, Mr. and Mrs. Henry Tenney, Mr. and Mrs. John Coolidge, and Mr. and Mrs. Marcus Richards departed Thursday evening for French Lick Springs where they will spend the week-end.

Mrs. Harry H. Barnum of Walden road is visiting in Little Rock and Memphis. While in Memphis she gave a talk before the Garden club of that city. She will return to Winnetka the latter part of this week.



Village Council Provides Transportation Facilities for Village Employes

At the suggestion of Village Manager, H. L. Woolhiser the Village council at its meeting this week adopted definite rules and regulations for furnishing automobile transportation to village employes engaged in village work. They are as follows:

Under instructions from the Village council, effective at once, the following rules will be strictly in effect for the furnishing of automobile transportation for employes of the Village of Winnetka:

1-Automobile transportation will be furnished for all Village employes, the nature of whose work involves considerable traveling, other than to and from home, in case such transportation is considered by the Village Manager to be necessary and economical.

2-In case the employe prefers to furnish his own car, he shall be reimbursed for its use in connection with Village work, on a basis to be determined by the Village Manager and approved by the council.

3-In case the employe does not wish to furnish his own car, and in case his duties justify it, a car shall be furnished for him by the Village, and the use of such car shall be confined strictly to Village business.

4-All other motor vehicles owned by the Village, such as motorcycles, trucks, etc., shall be used exclusively on Village work, unless rented when otherwise idle, at a price sufficient to cover the full cost of operation.

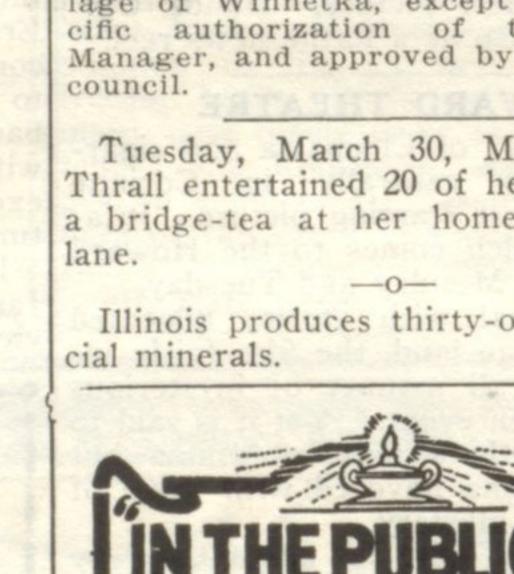
5-All motor vehicles owned by the Village of Winnetka shall have such ownership clearly designated on both sides of such vehicle.

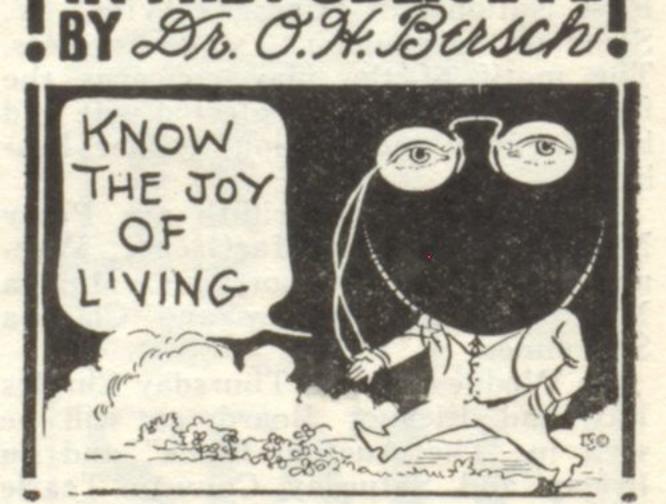
6-The Village Manager is authorized to furnish emergency automobile transportation, on any basis which may in his judgment be reasonable and proper.

7-No expense shall be incurred by the Village, either for labor or materials, for the maintenance of any motor vehicle not owned by the Village of Winnetka, except under specific authorization of the Village Manager, and approved by the Village

Tuesday, March 30, Miss Eleanor Thrall entertained 20 of her friends at a bridge-tea at her home, 416 Elder

Illinois produces thirty-one commer-





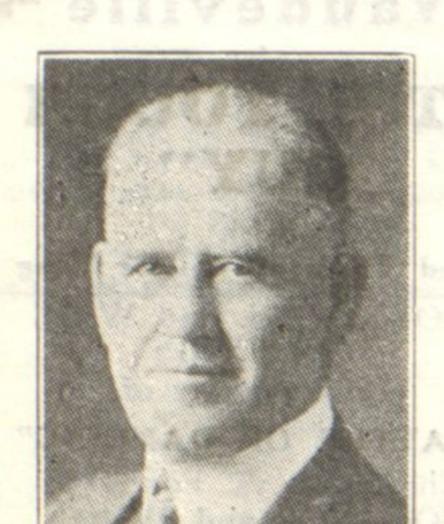
If you are suffering from an abnormal condition of the eyesif you no longer read with comfort and at times pass your acquaintances on the street without recognizing them you can not know the joy of living. It is a simple matter in these days of optometry to have your eyes examined and to have glasses made for you that will bring your eyes back to the path of duty. Let us render this service.

16 years of successful practice

DR. O. H. BERSCH Optometrist

1177 Wilmette Avenue Wilmette

Phone for Appointment Wil. 2766 or Res. Wil. 1707



Frederick E. Lewis Resident NORTH SHORE Funeral Director

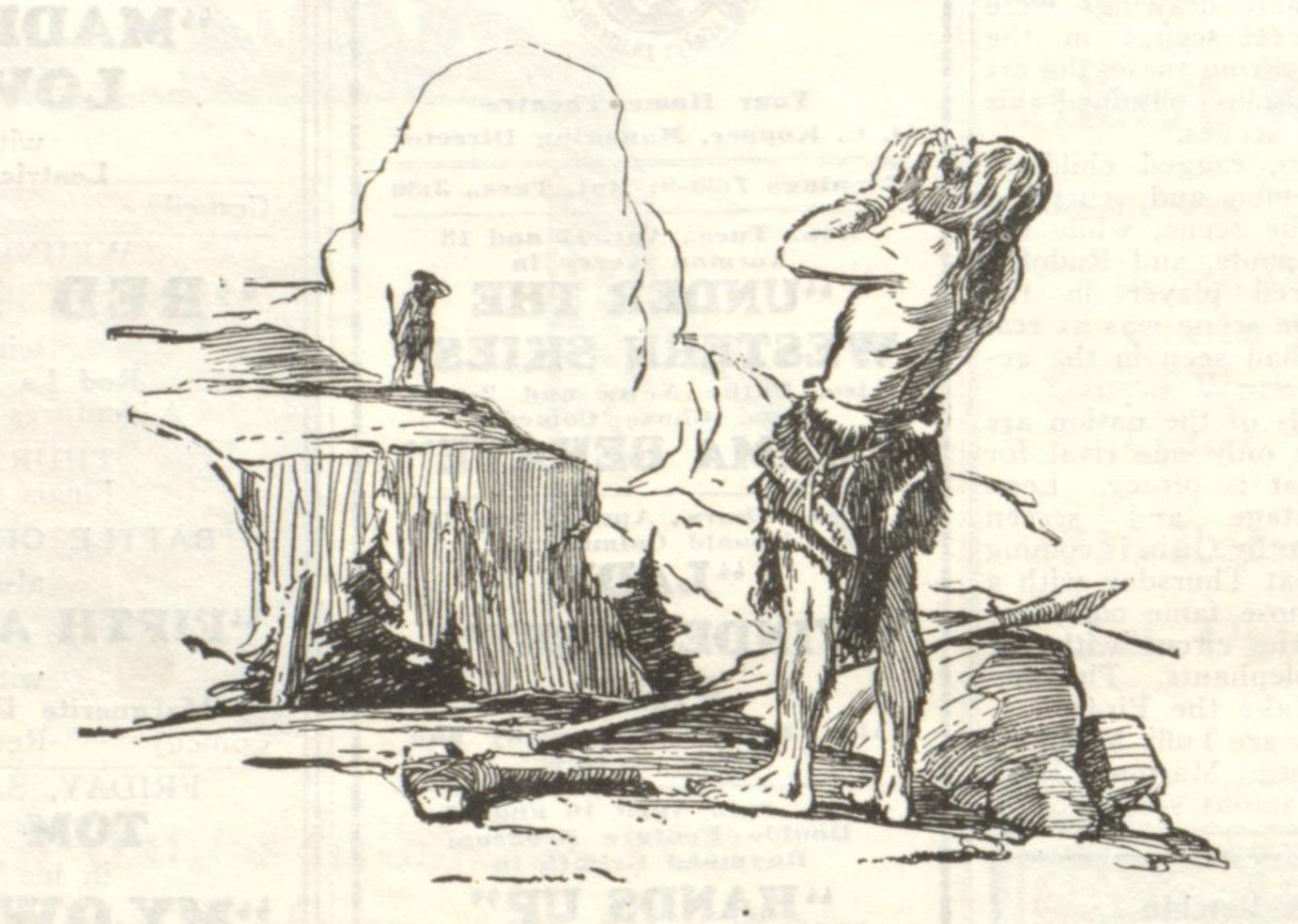
Mr. Frederick E. Lewis, assisted by Mrs. F. E. Lewis, has had twenty-one years of successful service in the professional field. The best testimony to their careful. courteous, and conscientious work comes from those whom they have served during their residence on the North Shore. All calls will be personally attended to by Mr. Lewis, who is the only funeral director residing in New Trier Township.

Very Latest in Modern Limousine Equipment 1120 Central Avenue

WILMETTE

Parlors phone, Wilmette 3552

Home phone, Wilmette 3552



The Reach of the Spoken Word

WHEN the small family group of primitive man expanded into the cave community, a means of communicating beyond the normal range of the voice became imperative. Then someone discovered that by making a speaking-trumpet of his hands, he could increase the reach of the spoken word, could add neweffectiveness to the human voice.

Other means of transmitting intelligence, in their turn, were found to serve the needs of man: the signal drum and the beacon fire; the written message, carried by runner, by rider, by water or by rail; and finally, the telegraph.

But these messages, however carried, lacked the direct and personal qualities of conversation. They were but symbols of speech, the shadows of the spoken word.

Then, fifty years ago, came the telephone. A half-century of scientific research has extended the reach of man's voice to thousands of miles. The Bell System's vast network of lines provides a service nation wide in scope. The American continent to-day is no larger, from a communication standpoint, than was the prehistoric community in which the cavemen shouted from cliff to cliff.



ILLINOIS BELL TELEPHONE COMPANY

BELL SYSTEM

One Policy - One System - Universal Service

1876 — THE TELEPHONE'S FIFTIETH YEAR — 1926