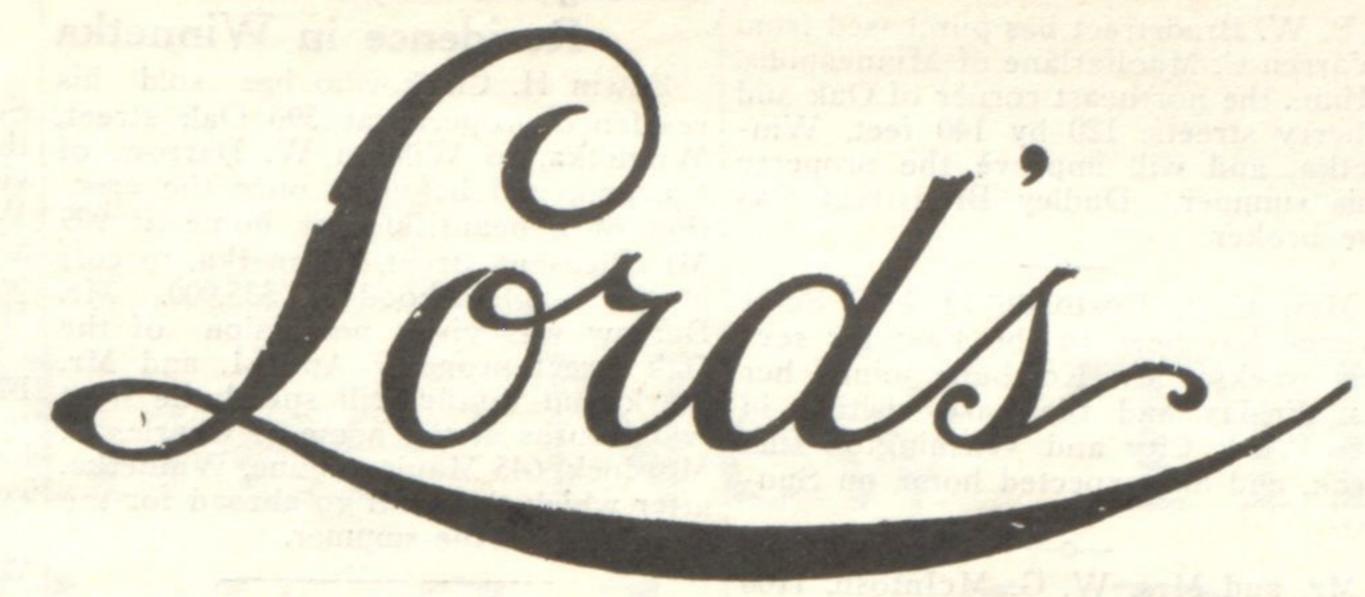
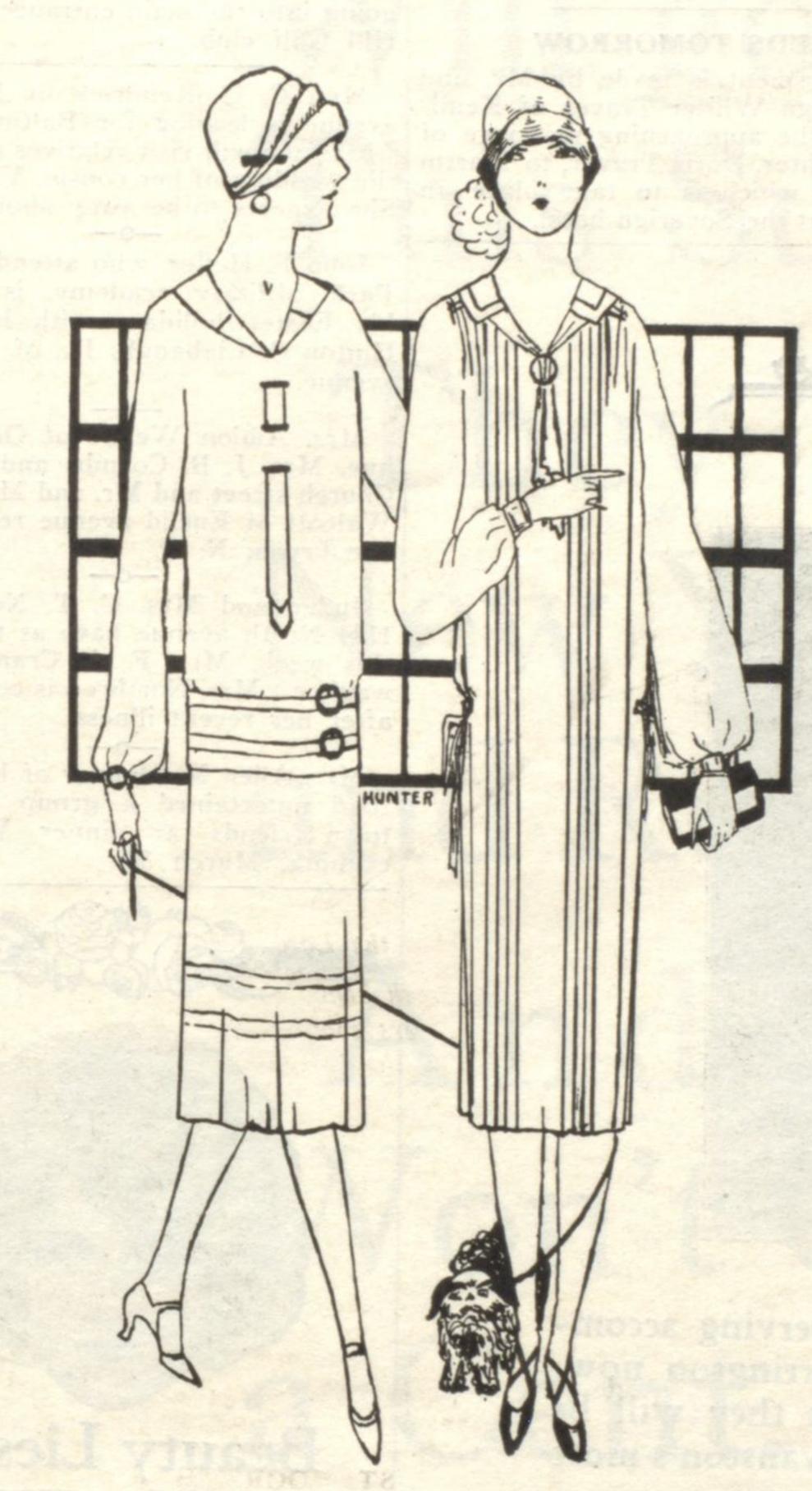
University 1024 Wilmette 600



FOUNTAIN SQUARE
EVANSTON

AT FOUNTAIN SQUARE—EVANSTON

THE EASTER COSTUME COMPLETE



Two Frocks of the Mode \$27.50

These two captivating dresses are representative of a group of dainty frocks for afternoon wear priced at \$27.50. The one on the left is of powder blue flat crepe. Trimmings consist simply of self color bands and tie with shaded bone buckles on blouse and sleeves.

The lady entangled by "Towser" wears a rose georgette with tailored collar of white georgette ending in rose colored ties drawn through a silver buckle and narrow cuffs trimmed with white georgette. Quarter belts on either side are tied in bows.

Apparel-Second Floor

As Easter nears, things overlooked and things to be replaced demand immediate attention. In every department we are ready to meet your last minute requirements.

Coats in Pastel Colors \$29.50 to \$69.50

Many colorful coats are to be found in this array of coats for Spring. In straighter lines with tucks, buttons, bits of fur and hand embroidery for trimming, these coats of tweed, poiret, twillosheen and charmeen make use of such colors as arab, lanvin, rust, cocoa, copen, rosewood, copper and mode.

Easter's Two-Color Hats \$6.50 to \$15.00

Easter hats use color contrast with delightful effects. Straws, silks and ribbons are fashioned in the lines of the mode and given individuality by means of contrasting black and white. Other contrasts are obtained with blue and red.

The Glove and It's Cuff \$3.75 to \$4.75

Flare or turnback cuffs on the gloves are quite important in the general effect, especially when they are embroidered or perforated or otherwise make use of the new colors in delightful combinations. These include gray, red, mode, blue, black and white.

Costume Colors in Hose

Blue fox, national gray, atmosphere, dove gray, French nude, moonlight and pearl gray are among the new hosiery shades just recevied for Easter display. A chiffon of pure silk from top to toe is offered at \$1.95 a pair or \$5.50 for 3 pairs.

Accessories-First Floor