

Announcing-

Two Old Established Cleaning Firm

United in a New \$135,000 Plant

John B. Nazarian of the Parisian Cleaners, Inc. of Winnetka (Formerly of Evanston)

AND

Al Kaplan of the Riviera Cleaners and Dyers of Chicago

have formed a partnership to be known as the Riviera Cleaners and Dyers. They will occupy the fine new cleaning plant just completed in Evanston by Mr. Nazarian. They have installed the newest and finest equipment and now have the largest and most complete cleaning plant between Chicago and Milwaukee.

The name Parisian Cleaners has been dropped by the new partnership in order to avoid confusion with other firms of the same or similar name in Evanston.

Every branch of the cleaning and dyeing of fabrics will be in the hands of experts aided by specialized machinery.

Mr. Nazarian brings to the partnership an expert knowledge and long experience in the cleaning and repairing of Oriental and domestic rugs, with twenty years of successful cleaning and dyeing business on the North Shore.

Finest Garments
Renewed—Sterilized—Dyed
 —
Household Fabrics
Rugs—Carpets—Draperies
Cleaned and Repaired

Mr. Kaplan's name has been a household word in the North Side of Chicago for 20 years because of his exceptional knowledge of the dyeing and cleaning of fine dresses and delicate fabrics.

A feature of the new plant is a cold-storage, dust- and insect-proof vault for furs and fine rugs and draperies.

This plant can do anything that modern skill, science and equipment can accomplish in the cleaning and renewal of fabrics and cloths of every kind.

Twenty delivery trucks bring our service to your front door.

Winnetka Branch
578 Lincoln Ave.

PHONES
Winn. 727
Wil. 727
H. P. 313

• DYERS • RIVIERA CLEANERS

Main Office and Plant
1019-21 University Pl.
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4744 Broadway
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