

Dodge Production Has Biggest Gain in January 1926

Official figures just released by the National Automobile Chamber of Commerce show that the automobile industry as a whole produced 333,727 passenger cars and trucks in January 1926, a gain of 92,665 of 38 per cent. over January 1925. The same report supplies revised figures showing the industry's production for the entire year of 1925 as 4,314,636 vehicles.

"The gain in automobile production shown by these figures," says the local Dodge Brothers Dealer, "should dispel the unpleasant thoughts of those people who are constantly anticipating 'The Saturation Point.' Looking back we find that the industry's production for 1925 showed a gain of 19 per cent over 1924 and 5½ per cent over 1923, its previous banner year.

"In making our plans for this year's business we have been greatly interested in comparing the growth of Dodge Brothers, Inc., with that of the industry as a whole. Total shipments officially reported by Dodge Brothers, Inc., for 1925 showed an increase of 15 per cent over 1924 and of 45 per cent over 1923. That is while the industry has gained 5½ per cent over 1923. Dodge Brothers, Inc., have gained 45 per cent.

"Comparing the month of January for the same years, we find that January 1926 for the industry showed a gain of 38 per cent over 1925, of 3 per cent over 1924 and 33 per cent over 1923. The corresponding figures released by Dodge Brothers, Inc., for total factory shipments of their passenger and commercial vehicles show 22,135 for January 1926 a gain of 41 per cent over 1925."

Mrs. F. Goddard Cheney of 648 Pine street is spending three weeks in Tryon, N. C.

Ruth Stein Will Marry at Sovereign April 1

April 1 is the day chosen by Miss Ruth Stein, daughter of Mr. and Mrs. Lawrence M. Stein of 812 Lloyd place, for her marriage to Bernard Nath. The wedding will take place at the Sovereign hotel on the evening of April 1, at 9 o'clock. Miss Katherine Newman will be Miss Stein's maid of honor, and her little sister, Louise, will be her flower maid. Max Goldberg of Duluth, Minn., will serve Mr. Nath as best man.

Many pre-nuptial festivities have been arranged for Miss Stein and Mr. Nath by their numerous Chicago friends.

RETURN FROM VISIT

Mr. and Mrs. Tracy Buckingham, 838 Locust road, have returned from Danville, Ill., where they were the guests of the latter's parents, Mr. and Mrs. Julius W. Hegelers, and where they attended the marriage of the David Skinners which took place at the David Bell home. Mr. and Mrs. Buckingham entertained the bridal party at the home of Mr. and Mrs. Hegelers.

PLAN ROTARY TEAM

Winnetka Rotarians are planning to enter a bowling team in the tournament held in connection with the district conference of Rotary to assemble in Evanston next month. Aspirants for the team met last Thursday evening at the Woman's club for preliminary practice.

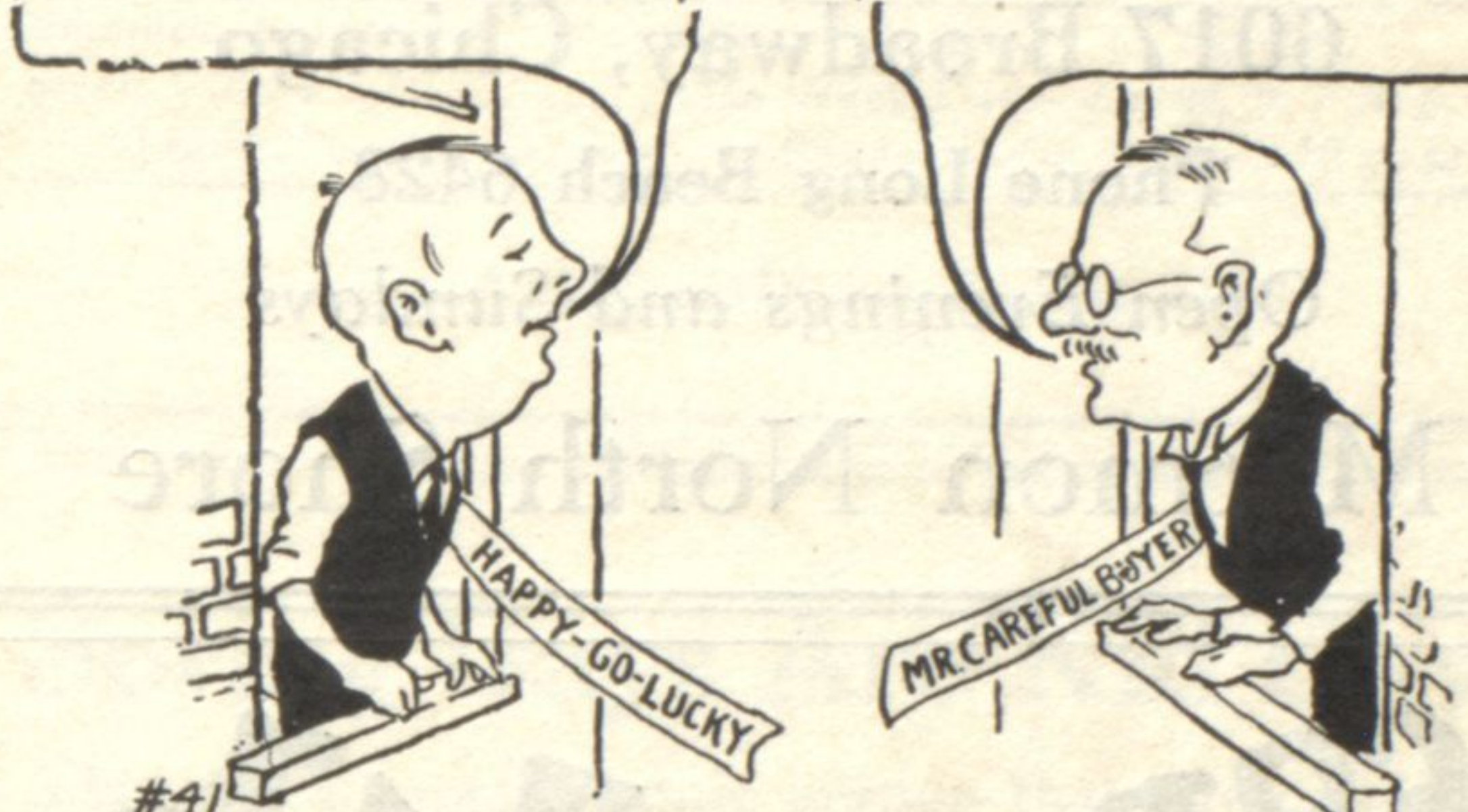
Mrs. Paul Royer and her young son, Paul Royer, Jr., of Abilene, Kan., were guests of Mr. and Mrs. Arthur Sterrett and Mr. and Mrs. Maurice H. Lieber last week, and this week-end they are visiting Mrs. Harry Cleveland of Waukegan. Mrs. Rogers was formerly Miss Margaret Casey, a popular Winnetka school teacher.

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