

# Fashion Show

## An Important Showing of the New Spring Dresses and Coats on Living Models

### Saturday, March 20th

### In the Afternoon at 3:00 — In the Evening at 7:45

SPRING OPENING at Rosenberg's is marked by a most impressive Style Show to be held on the second floor, Saturday at 3:00 o'clock and again at 7:45 o'clock. At this time the Spring Fashions will pass in review. You will see the many changes that just a few months have wrought. Sheer, pale-tone frocks with feminine flounces, scarfs and pleats join hands with the debonair

cape, the tailored dress, and the mannishly vested frock to tell the tale of fashion. We suggest that you get this panoramic picture of the mode as these models present it, before making your selections, and cordially invite you to attend at the time most convenient to you—Saturday at 3:00 P. M. or at 7:45 P. M.

### Lustrous Coats of Charmeen

*Of the Type Modeled in the Style Show*

This handsome fabric which is so attractive in the lighter shades: green, gray, rose and tan, as well as navy, fashions coats that are lavishly beautiful at \$100. Many are artistically embroidered on the sleeves or sides and further enhanced by fur trimmings.



Women's Apparel—Second Floor

### Georgette Over Prints Combine Forces in Frocks

*As Shown in the Annual Spring Style Show*

Crisp, yet soft, charmingly youthful and decidedly smart are these dresses of georgette over colorful printed crepe. One model is especially beautiful with lovely trimmings of lace and individual tailored touches. They are priced at \$50.



# Rosenberg's

Davis St. at the "L"