

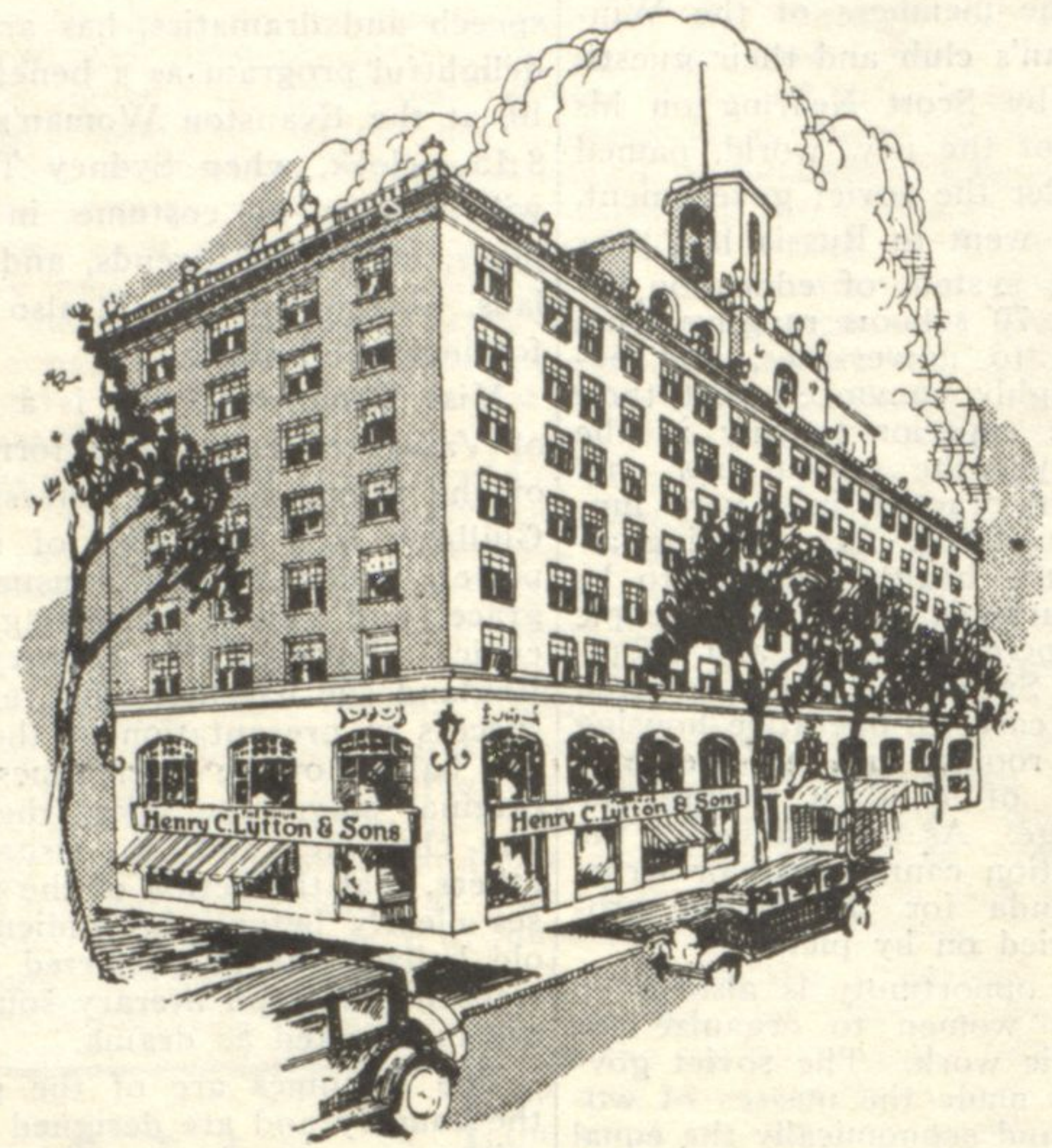
## ELSIE THAL

announces the opening of a shop—  
at 565 Lincoln Avenue, Winnetka—  
which will specialize in

Sports Clothes  
Daytime Frocks  
Coats  
Costume Accessories  
for  
Women, Misses and  
Wee Tots

Definite announcements of  
the opening date will appear  
as soon as alterations are  
completed.

### Hub Opens in Orrington Hotel March 8



Two floors in the Orrington hotel, Evanston, with entrance on Church street, will be occupied by Henry C. Lytton and Sons, The Hub, famous men's furnishing concern, Monday, March 8. This famous concern will open its doors under rather unique circumstances, with none other than Walter Hiers, famous motion picture comedian doing the honors and distributing gifts to the boys who attend the formal inspection of the beautiful interior. A news reel of the opening will also be on the program. The Hub has been brought to Evanston and the north shore to provide a special service for the patronage in this vicinity. The Evanston store is not to be merely a branch of the Chicago institution, it is said, but a means of getting The Hub service minus the inconvenience of the congestion in the loop district.

That we know how  
to serve is best de-  
termined by the many  
whom we have served

Wm. J. Scott  
UNDERTAKER

### Our Simple Creed

To strive constantly to establish ourselves high in the estimation of those requiring our service

To perform our tasks in such a way as to lighten the burden of sorrow that the bereaved must bear.

### Our Limousine Hearse

Its beauty, simplicity and quiet elegance, together with the entire absence of depressing and sombre atmosphere has made a tremendous appeal to the discriminating public.

We have served in our profession and have lived on the North Shore 19 years.

1124 Central Ave., Wilmette

Phone Wilmette 654

## WINNETKA BUILDING NEWS

Vol. I

Winnetka, Ill.

No. 7

March 1st is one event when the banks don't take a holiday.

We have received our first shipment of Anthracite coal. Your orders will receive our prompt and careful attention. Maple wood and Channel coal for the fireplace.

"Take women out of society and what would follow?" asked the lecturer.

"I would," exclaimed the man in the rear seat.

Mr. T. W. Jackson is building a beautiful home for Mr. Florsheim at Sheridan Road and Roger Williams Avenue. The roof is covered with a mingled shade of CREODIPT shingles which harmonize nicely with the style of architecture.

There may be better places to live than Winnetka but we don't know where they are.

Mr. E. R. Cole sold his new home at Drexel Avenue, Glencoe, last week. This house is of Spanish design and insulated throughout with Celotex. This undoubtedly will make a warm and attractive home for the new owner.

We witnessed a funny sight one day this week—a bachelor holding a baby.

Mr. P. R. Cunningham is building a finely designed, Spanish type house in Skokie Heights, Glencoe. A. M. Olson is doing the carpenter work and we are pleased to state that we furnished the lumber. The quality of which speaks for itself.

WE FOUND THIS IN A TRADE PAPER:

WANTED. — Man with sixteen gallons, too sweet, wants to meet man with sixteen gallons, too sour. Object, mix to taste.

Winnetka Coal - Lumber Co.

823 Spruce Street

Winnetka 734