

We Offer Women

*Leisure—joy—freedom from your hardest task
Come now and discuss it with us*

Consider, Mrs. Housewife, how much we offer you.

We offer you a way to do the family washing in 1½ to 2 hours. A wash—that means, in the old way, 6 to 8 hours of labor such as women should never do.

In this way you do it by touching a button. Electricity does all the work. And the cost is 4 cents per washing.

Not only the washing, but the wringing—all that you find so hard. How can you go another week without it?

Let a little electric current do your washing.

Save yourself. Every consideration demands that you do that.

Four million women, every week, let electricity do their washing. Washday means to them two hours or less of easy effort.

They wash clothes without rubbing. The best machine does that by dipping—just as you wash laces.

They wash clothes better than you can possibly do by hand. They wash them without wear.

Don't wait, while millions of women are avoiding what you dread. Every washday that remains a terror does you an injustice.

Only One Washer

One electric washer—when you know the Thor

You will consider only one electric washer when you know. That is the Thor.

Over 800,000 women have selected it against a hundred rivals. It holds, and always has held, supreme place in this field.

For 18 years the leading experts in this line have been working to perfect it. An investment of \$15,000,000 has been made to build it.

Twenty patents on it cover exclusive features much to your advantage. Fortunes have been spent on single factors every user wants.

An electric washer should last you a lifetime. You cannot afford a second-rate machine.

Come now and let us show you what the best machine can do. Do this in justice to yourself. Don't wash another week in the old way while millions are using the new.

Come and investigate—now.

Pay as you use it, if you buy



A YEAR TO PAY

North Shore Gas Company

Phone Winnetka 80