

# Ford

## Big Reduction in Closed Car Prices

Effective Feb. 11th

	New Price	Old Price	Reduction
Tudor	\$520	\$580	\$60
Coupe	500	520	20
Fordor	565	660	95

Demand for Ford closed cars since the improved types in colors were introduced has been constantly increasing. With greater output of these types production costs have been lessened and it is the policy of the company to give its customers the benefits of all such reductions.

All Prices F. O. B. Detroit

# Skokie Motor Co.

712-16 ELM ST., WINNETKA