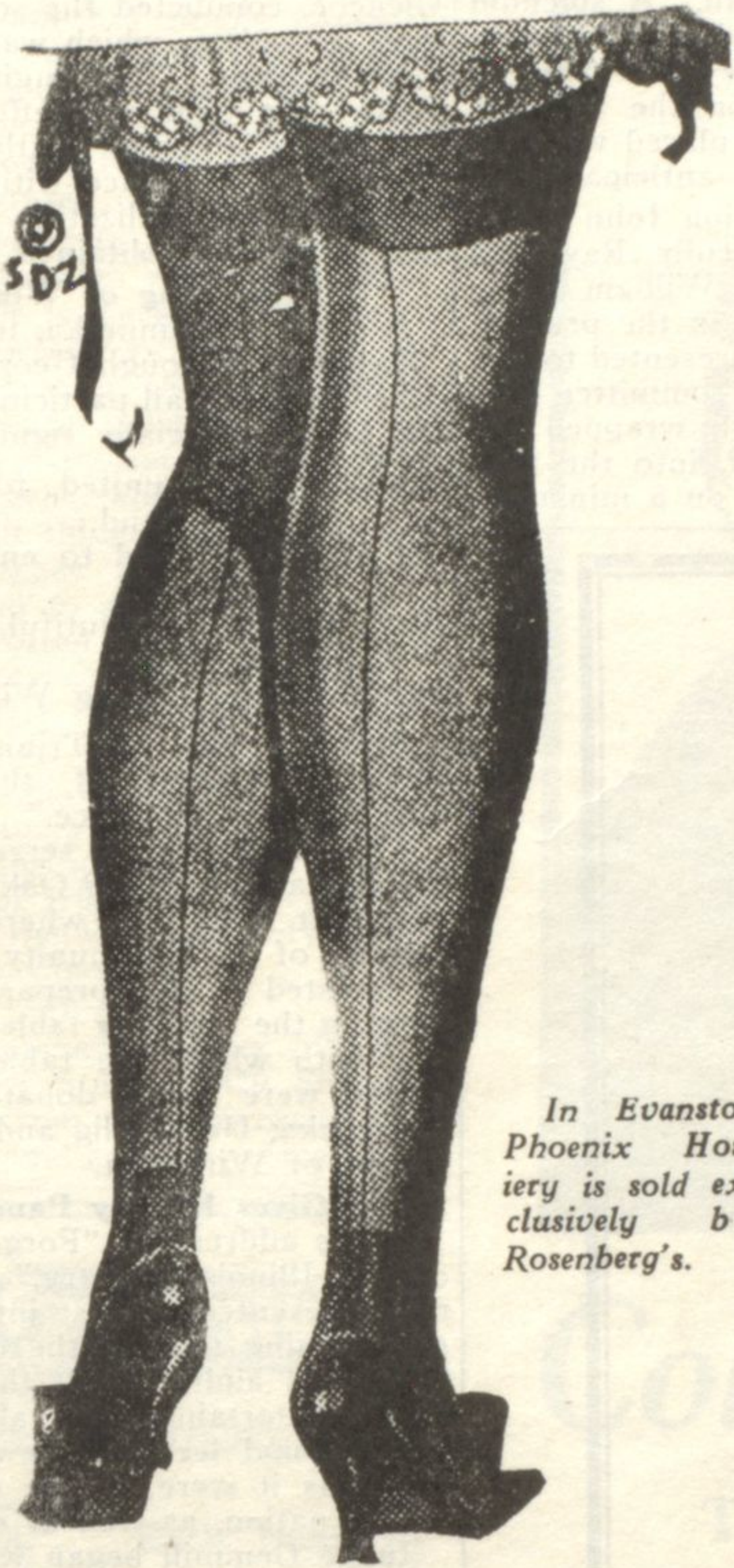


# Rosenberg's

Evanston—Davis Street at the "L"

Rosenberg's, the Hosiery Center of the North Shore, puts forth its utmost effort to make this Hosiery Event surpass all others



In Evanston Phoenix Hosiery is sold exclusively by Rosenberg's.

## Annual February Sale of Hosiery

When Women Think of Good Hosiery They Naturally Think of Rosenberg's

Again and again this store has demonstrated its established leadership in supplying exacting women of the North Shore with their hosiery. In beauty and vastness of assortments, in being first with the newest in the realm of hosiery fashion, in presenting gratifying values at all times. Rosenberg's exert every effort to keep foremost.

This Annual February Hosiery Sale, looked forward to as the hosiery-buying opportunity of the year, offers exceptional savings. The hose and values presented here are indicative of the singular importance of this event.

### "Iris" Chiffon Hose

\$1.65 3 pairs for \$4.75

In no other single brand do you find so many shades. "Iris" becomes a fast favorite with everyone who wears it, for the perfect beauty of chiffon is so inexpensive in these hose. Every size, every shade, every hosiery beauty is yours in "Iris."

### Our Famous One-Fifty Hose

Always priced at \$1.50, now

\$1.35 3 pairs for \$4.00

These full fashioned silk hose have fine lisle tops and soles and come in a beautiful array of shades, in sizes 8½ to 10½. Just call for it by number. Just say a pair of Number One-Fifty and pay only \$1.35, or three pairs for \$4.

### Paris is Wearing Lace Clocked Silk Hose

You will want them, too

Hosiery fashion now demands lace clocked silk hose—especially will you see them for Spring—slightly irregular but none the less beautiful and costly in appearance. In this February Hosiery Sale they are offered at pair,

\$1.59

### Hosiery Beauty Is Most to Be Admired In These Sheer Chiffon Silk Hose

SILK TO THE TOP

Sheer chiffon hose of such elegance as these are invariably quite costly. Beauty, quality and economy combine in this number to make these hose one of the most attractive of the offerings. Sizes are 8½ to 10. In some cases you may notice slightly irregular threads, yet their beauty and serviceability are present in full measure.

\$1.35

### Children's Fine Silk-and-Wool Hose 75c

#### Fine Lisle Hose Now Match Tint of the Wearer's Face Powder

New York.—Fashionable stores announce the vogue for nude-colored hosiery chosen to match the particular tint of one's powder. Lisle hose in the nude tones are far more effective in attaining the nude effect so desired, which effect is somewhat lost by the sheen of silk stockings. One sees smart women about town bundled to the neck in luxurious furs wearing nude lisle hose which, upon first glance, seem to be no stockings at all.

#### Again Rosenberg's Are First With the Newest Presenting These New Sheer Lisle Hose

Not the kind of lisle you usually think of. Oh, no! These are utterly exquisite, so apparently sheer that it can hardly be known stockings are being worn at all, so perfectly do they interpret the nude shades. They have narrow clox and are in some darker shades of tan and grey as well as the face powder tints. Be among the first to be admired in these new, exquisite hose. They are a revelation in beauty.

at \$1.95

First Floor

Other Sales—ANNUAL FEBRUARY SALE OF SHOES, ANNUAL FEBRUARY DRUG SALE, ANNUAL SALE OF WASH FROCKS