



Always a Wise Now Investment Better than ever before

Dodge Brothers, Inc. have announced astonishingly low new prices. They have announced important refinements in their product. Always building an exceptional car, they are now building better than ever. Better in many ways—in beauty, comfort, driving vision, engine smoothness, snap, elasticity and getaway.

The simultaneous offering of lower prices and vital improvements is made possible by a gigantic expansion of buildings and equipment. Ten million dollars so invested permit great savings through vastly increased volume and efficiency.

Part of these savings goes into further betterment of the car. The other part goes directly back to the buyer—in the form of a price reduction that staggered the industry.

Those who chose Dodge Brothers Motor Car in the past invested their money wisely.

Today they invest more wisely than ever before.

	Old Price	New Price
Touring Car - - -	\$875	\$795
Roadster - - -	855	795
Type-B Sedan - -	1045	895
Special Type-A Sedan	1280	1075
Coupe - - -	960	845
Panel Commercial Car	960	885
Screen Commercial Car	885	810
Chassis - - - -	730	655

F. O. B. Detroit

WERSTED MOTOR CO.

562 Lincoln Ave.

WINNETKA

Winnetka 165

DODGE BROTHERS MOTOR CARS

