

CHRYSLER

"58"

Electrifying New Prices

Reductions From \$50 to \$110

Touring Car	-	-	-	-	\$845
Roadster	-	-	-	-	\$890
Club Coupe	-	-	-	-	\$895
Coach	-	-	-	-	\$935
Sedan	-	-	-	-	\$995
Chassis	-	-	-	-	\$735

Effective January 9, 1926. All Prices F. O. B. Detroit, subject to Federal Excise Tax.

Thanks to the Swiftly Climbing Sales and Steadily Swelling Production Volume of Chrysler "58," New and Greatly Lowered Prices are made possible which render the "58" more unmistakably than ever the value Supreme in its class.

Chrysler "58" sped far away from All Possible Competition months ago in its Own Low Priced Field, *Outselling Everywhere* when it provided such striking performance features as 58 miles an hour, 25 miles to the gallon of gasoline, and a Pick-up of 5 to 25 miles in 8 seconds.

Precisely the Same Quality—Precisely the Same Performance—Precisely the Same Fine Appearance—Precisely the Same Body and Chassis—at These New Prices Deal a Body Blow to Anything Even Remotely Seeking Comparison With the "58," Which Will Instantly Be Recognized, With a Thrill of Delight by Every Student of Motor Car Values.

EVANSTON MOTOR SALES

Now in Our New Sales Rooms at

ROGERS PARK
9773

1840 RIDGE AVENUE

UNIVERSITY
2277