



Surplus Funds in January

January 1st has been termed as "National Pay Day" because more money changes hands—more mortgages are paid off, more notes fall due, more bonds mature and more interest is received on this day than on any other day of the entire year. And so it is high time now to plan how to get the most out of an investment of the surplus funds you are expecting next month.

Perhaps you received a bonus, a check as a Christmas present, or payment on an outstanding note—whatever the source, you will want to invest those surplus funds wisely and with the greatest possible returns consistent with safety.

YOU CAN PLAN NOW

Now is the time to plan for the investment of the surplus funds you will receive in January. Send the attached coupon to our nearest office and receive interesting information relative to our January investment plan.

NORTH SHORE GAS COMPANY

Phone Winnetka 80

COUPON:

North Shore Gas Co.:

Please send me without obligation full information regarding your 7% cumulative preferred shares.

Name

Address