

To Acquaint
Women of the North Shore
 with Undiscovered Foot Comfort

a Demonstration Sale of

THE
ARCH PRESERVER
 SHOE

for a limited time only, beginning next Tuesday

YOU'VE heard a great deal about the Arch Preserver Shoe; you've read about its comfort-giving features in your favorite magazines. But do you know that here in Evanston there is a new store filled with Arch Preserver Shoes exclusively? And that there are styles for women, and children—styles for every occasion?

We want you to see this shoe. We want you to know its comfort and good looks. Thousands of women have said, "Why didn't I know about Arch Preservers before?" So we're placing our entire stock of Arch Preserver Shoes on sale at substantial savings for a limited time—to acquaint you with this remarkable shoe.

Scores of Stylish Models Like These:



ANITA
 (above)

A strap pump that fits. This style is featured in white kid, black satin, patent leather, black calf and tan calf in either the one-inch or one-and-a-half-inch heel.

NONA
 (below)

A neat one strap model. Fits up snug through the instep. For afternoon and evening wear. This style may be had in patent leather or black satin.



ROSE MARIE
 (above)

A very neat strap low shoe that gives the same fit as an oxford. This style is featured in patent leather and black kid.



Selby Arch Preserver Shoe Sold in Evanston at



Widths AAAAA to D
 Sizes 2 to 11

THE
ARCH PRESERVER
 SHOE
 SHOP

Inc.

630 Church Street

Evanston

**Winnetkans Attend
 Cornerstone Laying
 of New I. W. A. C.**

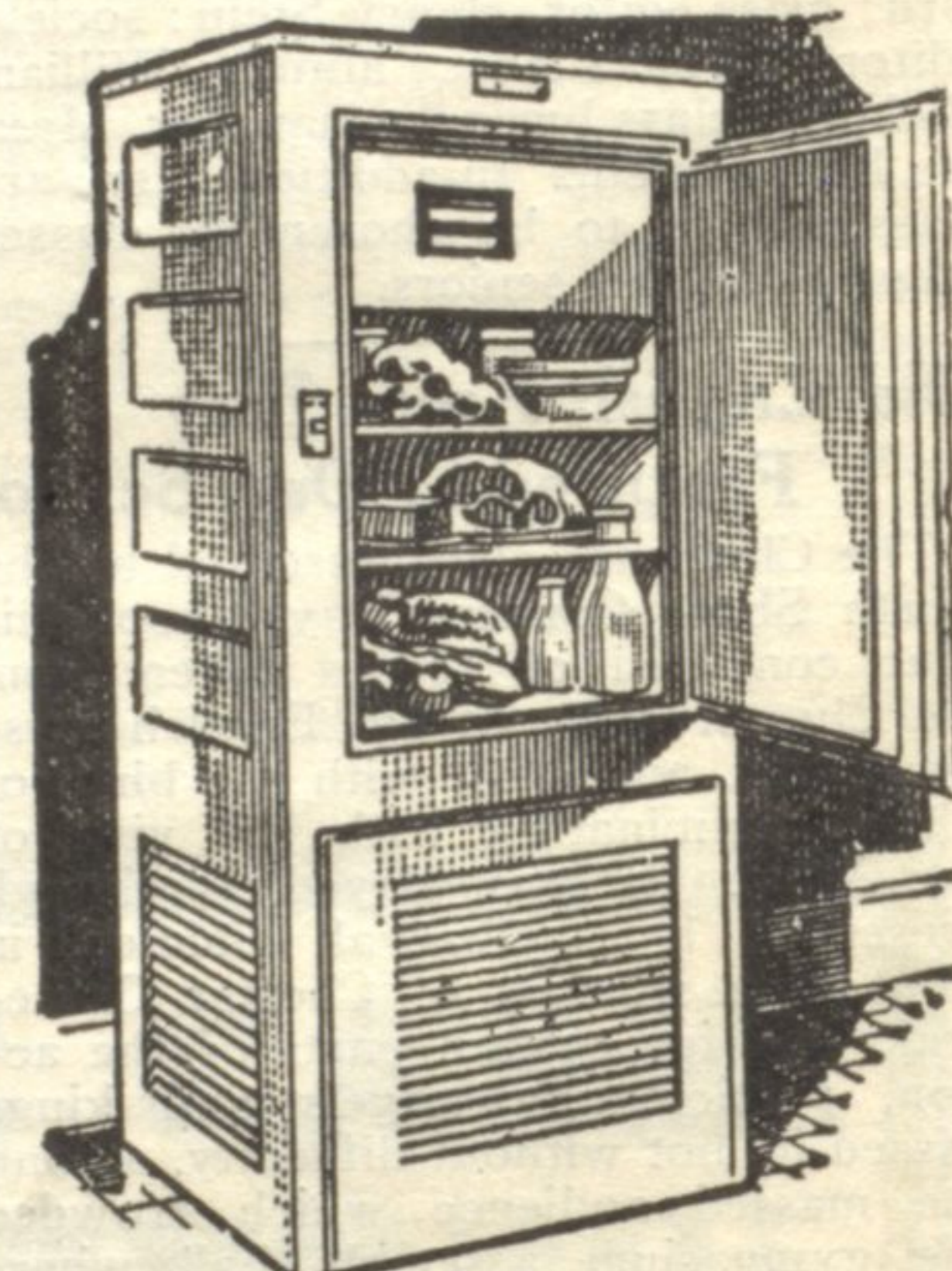
Mrs. Edgar Foster Alden, Mrs. Franklin Rudolph, Mrs. Frank Kane, Mrs. Leonard Roach, Mrs. George Karnes, Mrs. Charles Bradley, Mrs. Elwood Ankrim, and Mrs. A. H. Ulrich were Winnetka members included among the many hundreds of club women gathered at the corner of Pearson and Rush streets, Chicago, Wednesday, December 29, at 1 o'clock, to participate in the ceremony of the laying of the cornerstone for the 17 story building of the Illinois Women's Athletic club.

The president, Mrs. M. J. Seifert, and past presidents, Mrs. Leona Krag, Mrs. Lydia Williams, and Mrs. D. S. Fesler, and the presidents of many other clubs in the city and on the north shore, took part. Senator W. B. McKinley, States Attorney, Robert Crowe, and Judge Oscar Hebel were the speakers.

When completed, the building, including shops and studio space, as well as club rooms, will represent an investment of \$3,750,000. The club quarters will be available in July.

**Complete
 Electric Refrigeration
 \$250**

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the **KELVIN-ET**

A refrigerator with Kelvinator already installed, requiring only a single electric connection to put it in operation. Refrigerates without attention, relieving you of all the worries of caring for an ice box. Call and see the Kelvin-et, or phone for information.

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**OIL BURNER and
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