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Have one of these men look over your plant and show how economically you can heat your home with Chicago Solvay Coke. Your fuel merchant will arrange for the call. This service will save you a part of your fuel cost for this winter.

Change to this better fuel now. Better because it contains more heat, ton for ton, than hard coal and costs 30% less, because it is more easily handled than soft coal, makes no soot nor smoke, leaves few ashes and costs only about as much as the "best" grades of soft coal. Call your dealer now.

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Phone 12

Wilmette Man Addresses Leading Business Groups

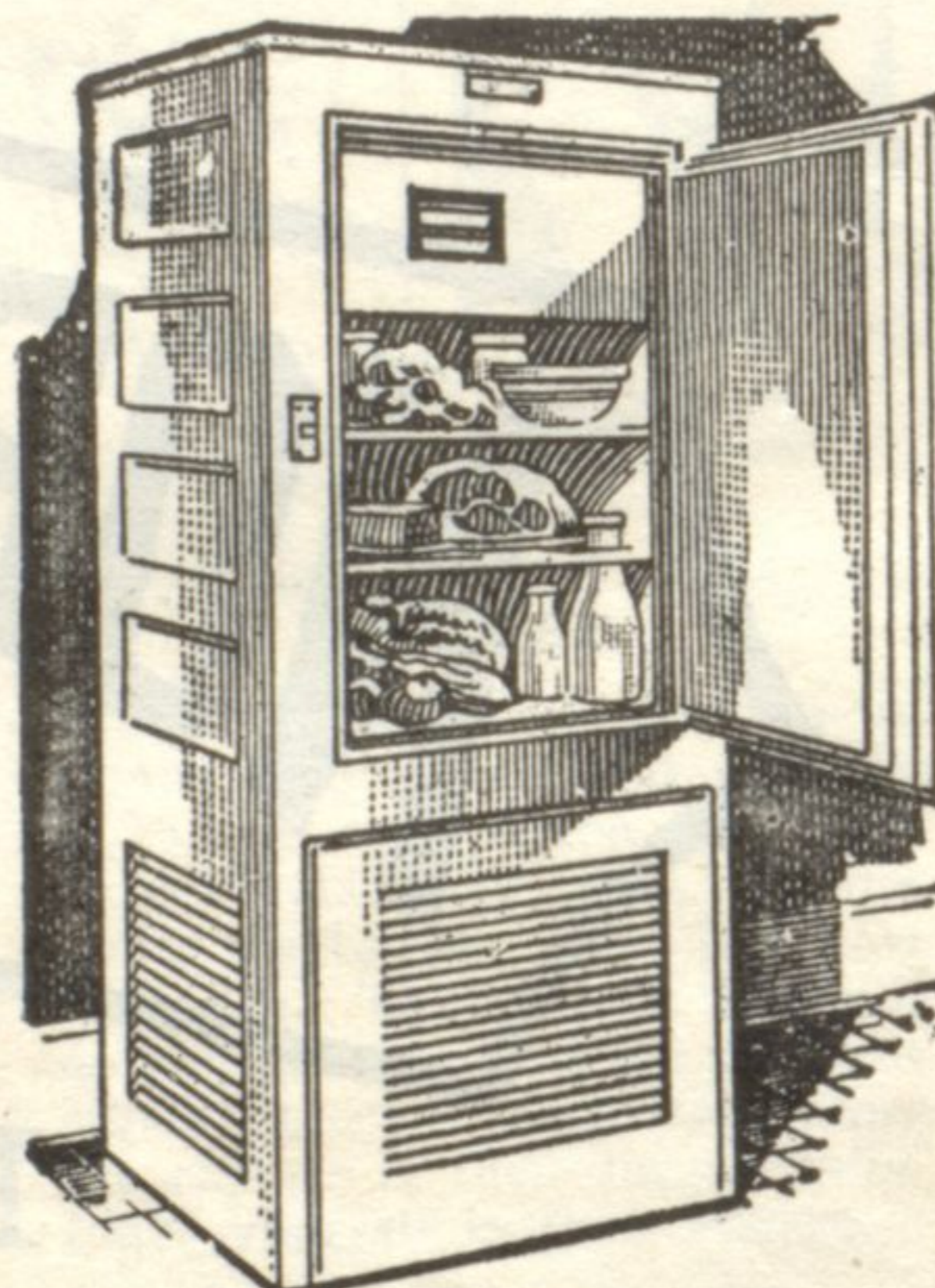
Dr. Hilton Ira Jones, 1538 Forest avenue, Wilmette, was the speaker before the last monthly meeting of the Executives Club of Chicago at the Sherman hotel. He spoke on "Self Management," a study in Chemical Psychology. The address was broadcast from WLS. He gave the same address the week before in Omaha for the Advertising-Selling league. This is an organization of 1,500 of the leading business and professional men of Omaha. January 11 he appears at Columbus, Ohio.

Mrs. W. B. Fitch, who stopped in Winnetka on her way to California, to be with the P. W. Bradstreets, is leaving Sunday for a trip abroad.

L. L. Buchanan, Percy B. Buchanan, and Miss Virginia Buchanan, 591 Cherry street, are spending the holiday with friends in New York city.

Mr. and Mrs. Dudley Bradstreet are expected to return to Winnetka from their stay in Texas about January 15.

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KELVINATOR
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"Gold Diggers" in Our Midst. Guests at Kenilworth Hunt

Monday last, the Frank Ketchams of Devonshire lane and the James Ralph Starrs of 320 Raleigh road, gave the most unique party ever attended in Kenilworth, a treasure hunt.

About 40 of their friends, dressed for roughing it, met at the Starr residence, and after receiving instructions, they were divided into 12 teams, two couples to a team, and, in automobiles, started out on the hunt.

The prize was to be a "pot of gold" and the chase led to the lake front, to the old golf course west of Kenilworth, back to the Wilmette Harbor, to Indian Hill, under bridges, up and down ravines and high bluffs, each new destination disclosed on a cleverly worded clew, printed on a shingle and hidden away at the spot. The search was conducted with the aid of search lights, and the frantic haste of the "gold diggers" tearing from clew to clew in their cars as fast as the slippery streets would permit, and sometimes faster, was the occasion for two 4-11 alarms for the Kenilworth police. The "pot of gold" with 4000 pennies in it, was finally discovered under the pier at the Kenilworth beach. The winning team was led by Holden K. Farrar.

The guests, much winded, and in need of refreshment, then went to the Frank Ketchams where refreshments were quickly consumed.

RETAIN SHOPPERS' SPECIAL

Patrons of the Chicago and North Western railroad will be pleased to learn that the Holiday Shoppers' train put on several weeks before Christmas and which arrives in Chicago at 12:40 p. m., is to be continued in service indefinitely. This train will not operate on New Year's Day.

Miss Harriet MacNeille of Glencoe will entertain a number of her school friends at bridge Saturday afternoon, January 2, at Skokie club.

J. Edwin Bradstreet has been spending the holidays with his daughter, Mrs. Howard H. Hoyt, and her family, at their home in Sound Beach, Conn.

Edward C. Kohlsaat, 777 Bryant avenue, returned to Winnetka Saturday, December 19, after a sojourn in New York.

Mrs. Emil C. Olson, 1000 Vine street, had as house guests over Christmas, Mr. and Mrs. William St. Clair of Manitowoc, Wis.

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