

Arch Preserver Shoe Ltd.
6. George Street Hanover Square London W.1.



22nd September, 1925.

Mark W. Selby Esq.,
c/o Messrs. The Selby Shoe Co.,
Portsmouth,
Ohio. U. S. A.

Dear Mr. Selby

We feel sure that it will be of considerable interest to you to hear that last week, Mr. Baber had the pleasure of fitting Arch Preserver Shoes to three very distinguished customers, namely, H. M. The Queen of Greece, H. M. The Queen of Rumania, and H. R. H. Princess Ileana of Rumania, who all expressed themselves highly satisfied with both the fitting and the quality of the foot wear. No doubt Mr. Baber will be mentioning this to you later, but we thought that you would be interested in getting this news as soon as possible. With kind personal regards,

Yours faithfully,

ARCH PRESERVER SHOE LTD.

K. C. Johnstone
Director.



"KEEPS THE FOOT WELL"

Widths AAAAA to D
Sizes 2 to 11

Chicago Sunday Tribune, Dec. 27,
1925

Queen Marie of Roumania, known as the most beloved and beautiful queen in Europe, recently celebrated her fiftieth birthday.

Royalty approves

The Arch Preserver Shoe

—you'll approve, too!

Selby Arch Preserver Shoe Sold in Evanston at

THE
ARCH PRESERVER
SHOE
SHOP
INC.

630 Church Street

Evanston