

Compare This Sound Investment With Others

Compare the facts relative to the 7% preferred shares of the North Shore Gas Company with other really sound investments brought to your attention.

The object of investing in successful utility properties that you can see is one that has appealed to millions of our citizens.

The Investment is safe.

It is backed by a substantial property and ample earning power. The Company is substantial and is growing steadily because it supplies a commodity necessary to every day life of the public, and essential to the operation of many important industries. Its business is of a character that even in the dullest times it does a very satisfactory business.

It will really pay you to get all the facts concerning this high grade investment.

Send us the attached coupon.

NORTH SHORE GAS COMPANY

Phone Winnetka 80

COUPON

Gentlemen:

Please have your representative call and give me full particulars concerning your 7% Preferred Shares.

Name

Address