

# Come to Toyland!

## Pay an Early Visit to SANTA CLAUS

Here's just what every Kiddie has been anxiously awaiting—the chance to see old Santa himself and tell him just what he or she wants this Christmas.

Santa Claus has promised us a visit starting December 5th (Don't forget the date!), and will be in the Toy Department on the First Floor ready to greet all his little friends. Better come in early, 'cause he'll be awfully rushed just before Christmas.

Land O'Toys—First Floor



## Dolls of Every Type

Hosts of cunning dollies are here all dressed up and waiting to meet their new mamas. There are life like "Bye Lo" Babies wrapped in soft blankets at \$4.25 and \$5.95, snuggly stockinette dolls to take to bed, and the famous Horsman dolls of every type in gayest attire from \$1.25 to \$10.50.

## Gayly Painted Mechanical Toys

Toys that go by themselves are always loads of fun, and we have automobiles, trucks, realistic Fords, fire engines, and boats ranging all the way from 50c up to \$6.00. New and cunning are huge turtles that waddle along, drawing their heads in and out when pulled by a string. They are \$1.75.



## Boats - Wagons - Games - Drums



Every little boy loves a sailboat and we have them as low as 60c. Gayly varnished wagons range from \$1.75 to \$13.50. Every sort of game, among which Uncle Bill's Circus, Duck Shooting and sets of Crayons and Water Colors are new and very popular, will be found, and of course there are drums, large and small, that range from 50c to \$6.00.

First Floor

# Lord's

AT FOUNTAIN SQUARE - EVANSTON

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## The Store of Many Gifts

CHRISTMAS, with its joyous spirit of giving, is nearly with us once more, and here you will find unusually lovely things for everyone on your Christmas list. Now is the time to buy your gifts while stocks are complete and fresh and the service is unhurried. A careful and leisurely selection means gifts you are proud to give and that your friends will be happy to receive.

### Italian Motor Robes

For those who enjoy motoring, a warm all wool robe will be most appreciated. These imported robes are plaid on one side and a plain color on the other with heavily fringed ends, and are only \$12.50.



### Boudoir Pillows

Lovely pillows of pale taffetas brighten the corners of the boudoir. There are rose, orchid and blue ones and some in two tone effects; all are trimmed with French flowers. They are \$3.95 and \$7.25.

### Desk Sets

Desk sets are always an appreciated gift, and these are unusually attractive. They may be had in tooled leather, brass, antique bronze or plain leather in blue, brown or rose at \$3.95 to \$14.95.

First Floor

### Wool Kenwood Blankets

Handsome all wool blankets make a lovely gift for the housewife, and may be had in plain colors or checks in gold, orchid, blue, pink, tan, rose or green at \$12.75 a pair.

### Luncheon Sets

Luncheon sets of fine linen are very beautiful and make a handsome gift. There are thirteen piece sets of Italian cut work at \$16.50 to \$35.00, and sets of Irish Linen with colored drawn threads at \$8.95 and \$9.25.

### Christmas Greeting Cards

We have a very large and extremely attractive selection of Christmas cards from which to choose and are equipped to engrave them with your name or complete personal sentiment. An early order will insure greater satisfaction in engraving and prompter service.



First Floor

### Seals and Cord

Our assortment of gay Christmas seals, tags, cards, stickers, ribbons and cord are complete and ready for your inspection. A better selection and better service may be had early in the season, and we suggest that you anticipate your needs, and purchase now.

### Distinctive Luggage

For the Discriminating Traveler



For the man or woman who travels, nothing is quite as important as serviceable, yet distinctive luggage. For the woman we suggest a leather bound patent leather hat box or carry-all priced from \$5.00 to \$15.00. The gentleman traveler will appreciate a good-looking Gladstone bag of Cowhide, with strong reinforcing bands, expansion shirt fold, and plaid waterproof lining. In black or brown at \$21.00.

Basement

# Gifts for Everybody



## Brimful of Suggestions Is THE GIFT SHOP

For months we have searched the markets near and far for the sort of gift merchandise that discriminating men and women would be proud to give, and happy to receive. In our greatly enlarged Gift Shop on the first floor, we have devoted a large space to its display, and feel that this special corner is worthy of your consideration in gift seeking.

### Glass Dresser Sets

For the vanity dresser of most any woman, a dainty set including powder jar and cologne bottles will certainly be welcomed. We are showing them in Amber, Amethyst and Iridescent glass with fancy flower-like stoppers, priced from \$6.00 to \$12.00.



### Cigarette and Utility Boxes



What man, or woman either, would not appreciate and recognize the beauty and usefulness of a lovely box such as we have sketched? Made of tooled leather, walnut, Moorish jewel, and marble and wood combinations. Available in various sizes and priced from \$5.50 to 14.00.

### Leather Coin and Card Cases

Small cases such as illustrated at the right are mighty convenient for small change or cards. There are soft leather ones from 25c to 50c, and bronze, gold, green and blue brocaded leatherette at \$1.00. They make practical and lasting gifts, and are very reasonably priced.

First Floor

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