No. 8

Lamp

at left

11 00

Complete

with shade

No. 11

Junior

Floor

Lamp

below

\$15.75

Complete

with shade

NICAM MALE

Bridge

Evanston Claistmas Shoppers

need not go to the "Loop" to select a choice high grade Lamp. You do not have to leave Evanston Shops to save money. Our Lamps were bought at a price, enabling us to sell to Evanston Shoppers at an actual net saving of from 33 1-3 to 50 per cent—really factory prices.

We make the foregoing statement for the benefit of shop- . pers who are looking for the newest in Lamps and at money-saving prices. Examine our offering FIRST.

You be the judge!

These Junior Floor Lamp outfits are the newest thing in the lamp and shade industry. The shade is

frames are covered with a specially treated cloth and decorated with the most pleasing touches of color visible in nature. Designs of flowers and birds are truly lifelike, and the shadings and tints are most harmonious. These "glasse" hand painted Junior Shades are finished with best quality ruching and braid which match in

The lamp standards measure 68 inches over all, equipped with a dainty hand wrought tube, with flower stem winding half way the length of the tube, with green hand wrought flowers surrounding a Jacque Rose. There is a hand wrought husk just above the base, and is made of cast metal with beautiful design woven throughout. The standard is also equipped with a dainty attractive metal finial (that decoration above the lamp shade) and a pair of silk pull cords and tassels. There is also supplied 8 feet of wire cord and 2-piece plug. The electrical cluster is 2-light, 2-pull chain. The fin-

Bridge Lamp Outfits

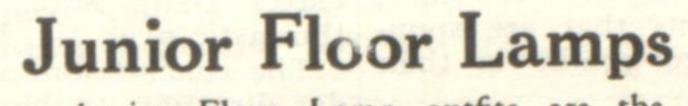
(Same Quality Shade as Junior) These shades measure 14 inches in diameter, same quality as junior shade cloth, and decorated with the most pleasing touches of color visible in nature.

Lamp standards measure 5 feet over all, equipped with 8 feet of wire cord and 2-piece plug. The bridge arm comes equipped with ball swivel, which may be adjusted to any position. Regular price, \$20.00; our price, while they last, complete

Faith "Straight 8" Speed Demon 15 inches long

Equipped with genuine Firestone full balloon tires; interchangeable spare wheel and tire; Faith motor signal and wing cap; interchangeable solid metal disc wheels color red; axle 3/16" hardened steel; nickel plated hub caps; body solid white metal, highly polished. Absolutely indestructible. Balloon tires protect furniture and make running smooth and noiseless. Positively the cutest toy on the market.

\$6.00 Value \$3.98 while they last

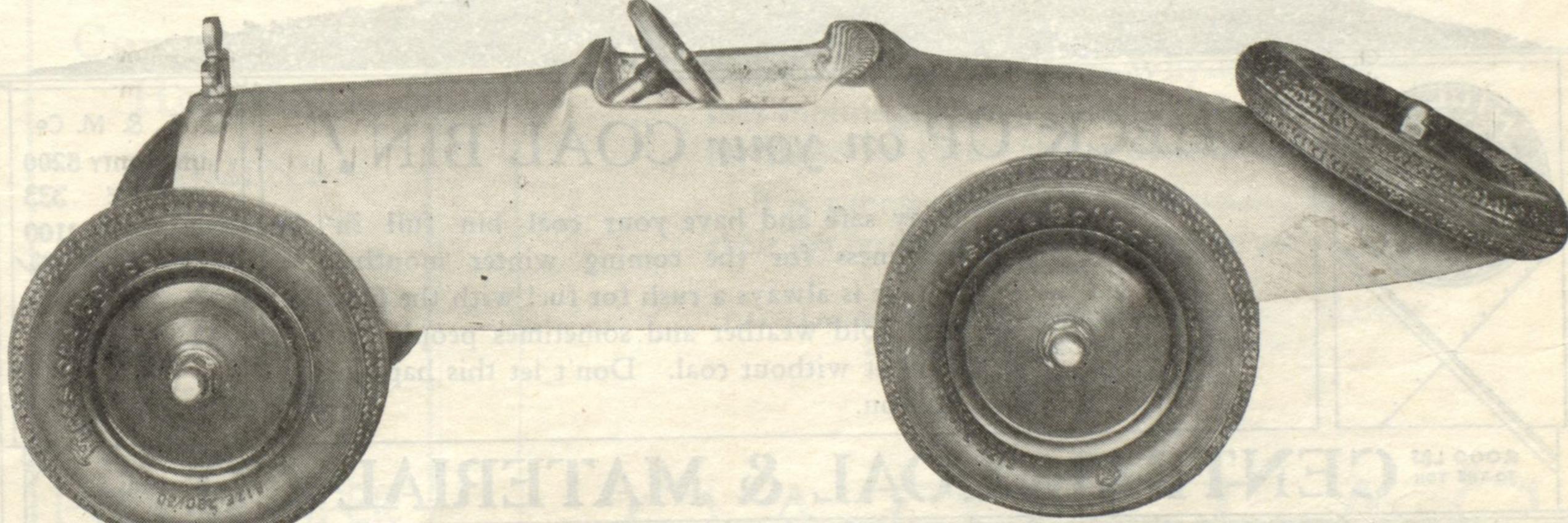


hand painted by artists in oil colors and can be washed with soap and water. The standards are made of wrought iron by skilled artisans in the use of metal. Shades measure 22 and 24 inches in diameter, the

effect the work of the artists.

mony with the lamp shade. Regular \$30 value; our price, while they last, complete value; our price, while they last, complete

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EVANSTON NOVELTY CO.

705 Washington Street

No. 9 Bridge Lamp

above

\$ 1 1 .00

Complete

with shade

No. 10 Junior Floor

Lamp

at right

Complete with shade

EVANSTON

Phone University 1139