

COMFORT FOR DRIVER NEW DODGE CAR AIM

Make Improvements in Dodge Brothers Panel Commercial Car

The passenger automobile of today, compared with that of a few years ago, shows clearly the results of almost unlimited effort which designers and engineers have devoted to increasing driving ease and riding comfort. Controls are easier to operate, springs are longer and more flexible, seats and upholstering are more comfortable, bodies are more roomy, closed car production has been vastly increased.

"But how much effort has been devoted during the years," asks W. T. Wersted, local Dodge Brothers dealer, "to making the commercial car and truck more comfortable for the driver. This man, who must drive six days a week, many miles a day, through all kinds of weather, deserves all the comfort which can be built into his cab."

The comments of a number of merchants and drivers who were in the Wersted garage display room yesterday to look at the new closed cab Dodge Brothers commercial car show that they are quick to perceive the many improvements.

The seats are truly comfortable be-

cause the cushions are built exactly like those of a passenger car, with coiled springs and plenty of padding and are upholstered with genuine leather. The cab is roomy and the controls are easy to reach and operate.

One feature which instantly attracts the attention of every driver is the tray or shelf above the windshield for carrying order books, gloves and the like within easy reach.

The new cab is all steel throughout, with full length steel door. The side windows are raised and lowered by means of cranks similar to those used in high grade passenger cars. The plate glass windows slide in noiseless runways. The full ventilating type shield is wind and water proof.

J. Fred McGuire of the Edgewater Beach hotel has bought the Arthur H. Woodward residence at 565 Sheridan road. He and his family will move to Winnetka in the spring.

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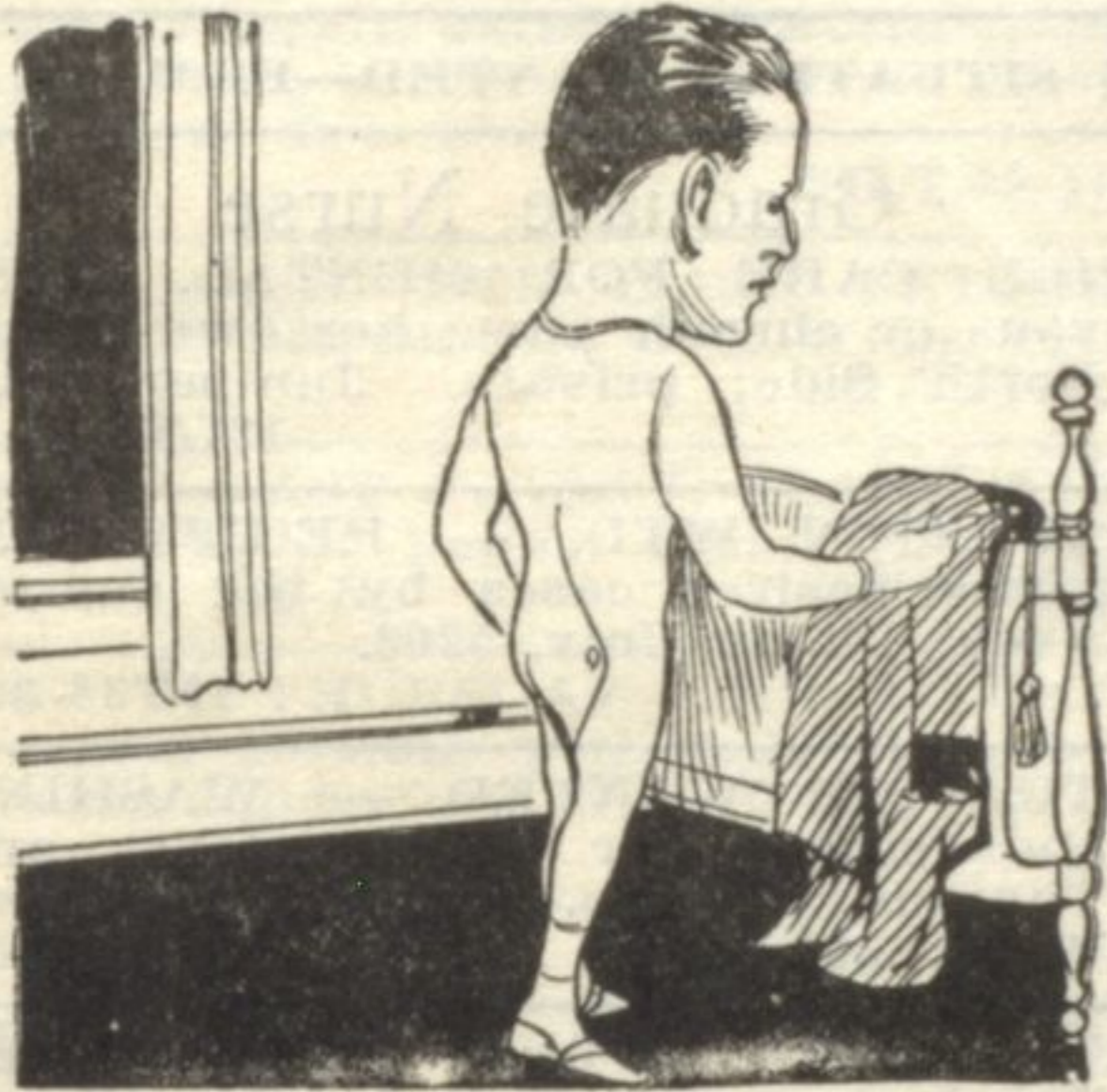
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