

Announce Expansion of Service Branch for Chevrolet Cars

The service promotion department of the Chevrolet Motor company, in its work of establishing throughout the nation a uniform standard of service for Chevrolet owners, is doubling the number of Chevrolet service instruction schools.

Before the first of the year it is expected that 20 of these schools will be in operation. Through their painstaking instruction of mechanics, foremen and proprietors of Chevrolet service stations the schools are assuring to every Chevrolet owner the highest degree of continued driving satisfaction.

J. P. Little, manager of parts and service for the Chevrolet Motor company, has joined and co-ordinated the field force of his service promotion division, with the service schools. Formerly the two were operated independently. Now 75 men are engaged in the joint work of school instruction and service promotion.

Separate courses of one week each are given at the service schools for Chevrolet mechanics, service foremen and service station owners. The mechanics work under skilled instructors in model shops. Using precision equipment, they are shown the quickest and most efficient manner of doing all servicing operations. The course for service foremen is slightly more comprehensive, while that for service station owners goes into such details as shop layout, service department administration, maintenance of parts stocks, the flat rate system and account keeping.

The service schools and the service promotion department work hand in hand.

Mr. and Mrs. Lyman Weld of 983 Vine street have as their guest for a few weeks, Mr. Weld's mother, whose home is in Rock Island.

Claude Stephens, Jr. Marries Evanston Girl

On Wednesday afternoon, November 25, Miss Ethel Louise Elsholz, daughter of Mr. and Mrs. C. Elsholz, 569 Melburn street, Evanston, became the bride of Claude D. Stephens, Jr., of 1433 Asbury avenue, Hubbard Woods. The ceremony was read by the Rev. Munstermann at the St. John's Evangelical church at 5:30 o'clock.

Bernice Galitz, the maid of honor, was dressed in pale green, and the bridesmaid, Louise Stephens, sister of the groom, was attired in peach color. The bride wore white with a tulle veil and carried a shower bouquet. The best man was Harold Stephens, brother of the groom, and the ushers were Raymond Stephens and Russell Johnson.

Orian A. Golitz sang before and after the service. Immediately following the ceremony there was a reception at the home of the bride for the family and intimate friends.

ASSISTS AT DEBUT

Mrs. Rosamond Coffin, daughter of Mr. and Mrs. Spaulding Coffin of Indian Hill, assisted at the debut of Miss Elizabeth Meysenburg, daughter of Robert Carr Meysenburg of Chicago, which took place at the Fortnightly, Friday, November 20. Mrs. Edward F. Bayley was hostess at the tea during which she presented Miss Meysenburg to society.

Remember

that we have the best that money can buy, when making your selections for Christmas Gifts.

UNIQUE STYLE SHOP

1126 Central Ave. Wil. 2403

Miss Marian Coryell of Winnetka was the pianist-accompanist at the musical program given by the "Opera-in-English" quartet Monday, November 23, before the Austin Woman's club.

Dr. Louis W. Sauer, child specialist of Evanston, has purchased the Charles Lewis Day residence at 454 Sheridan road. Dr. and Mrs. Sauer already are occupying their new home.



The Flavor is Roasted In!

REMEMBER that delicious cup of coffee you drank at a certain dinner? Its tempting, fragrant aroma! Its full, rich coffee taste! Steaming, golden brown!

Your coffee in your own home can be just as good as that. For the secret of satisfying coffee lies largely in the roasting, and White House Coffee has the flavor roasted in.

Insist on White House Coffee and you'll get all of Nature's coffee goodness, saved for your cup by our special White House roasting process. Do not accept a substitute for White House Coffee with the flavor roasted in.

White House COFFEE

DWINELL-WRIGHT COMPANY

Boston

Chicago

For Better Home Made Candies

Beach and Jewels

For Better Home Made Candies

EVANSTON STORE, 1633 ORRINGTON AVE.

CHOCOLATES Made in Our Kitchens

—of milk or dark chocolate coating— with plain and nut filled soft centers, and an exceptionally large variety of hard centers.

Our Winnetka Store

with the COMMUNITY KITCHEN 584 Lincoln Street Phone Winn. 1740

Mediterranean CRUISE



S.S. Empress of France Twice chosen by the the Prince of Wales

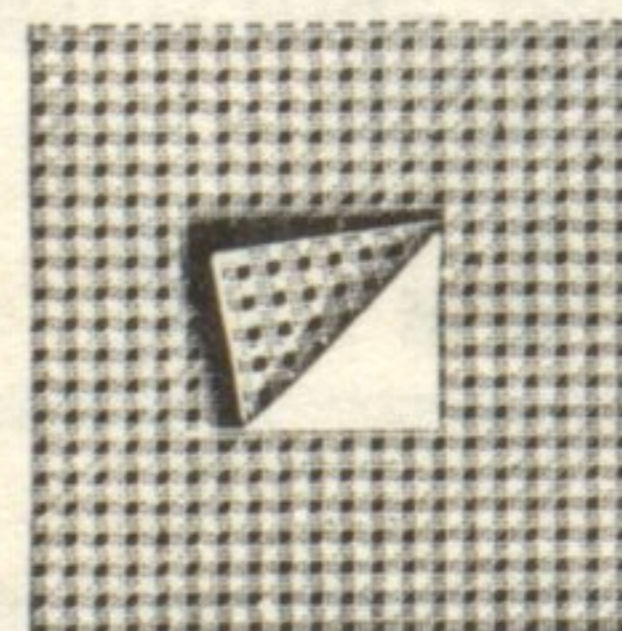
February 9th, from New York. One management throughout, by the world's greatest travel system. Visits 16 ports, including Venice. Gives almost 3 weeks in Holy Land and Egypt. Literature from your local agent, or

R. S. Elworthy, Steamship General Agent, 71 E. Jackson Blvd., Chicago, Ill.

CANADIAN PACIFIC

Parisian Expert Weaving Co.

(NOT INC.) Room 914 North American Building 36 SOUTH STATE STREET, CHICAGO Telephone Dearborn 1206



NO PATCHING BUT

Hand Weaving

of Damages such as Moth Holes, Cigarette Burns, Cuts, Tears in Woolen and Silk Garments

Before FINE LINEN and ANTIQUE TAPESTRY a Specialty MAIL ORDERS SOLICITED Estimate sent upon receipt of Garment 24 Hour Service After MODERATE PRICES All Work Guaranteed