

In order to make it more convenient for you to shop early for Christmas, all charge purchases made from Thanksgiving to the end of the month will be put on December bills, payable January 1st, 1926.



Saturday Is Christmas Opening In All Downtown Evanston— Rosenberg's—The Christmas Store Has Assembled Thousands of Gifts—



Puff Sleeves

With a collar to match are extremely popular and may be worn with many styles of frocks. Made of fine georgette with dainty Irish lace. Set is \$6.50.



Hand Bags

A Leather Envelope Bag with fancy clasp and leather lining is \$5.95. A Hand Made Beaded Bag from France has beautiful design and exquisitely made. It is \$12.00



Silk Scarfs

They add color and originality to winter costumes. These are in the new patterns. There's always a place in a wardrobe for another of these lovely scarfs. Priced at \$3.50.

First Floor

WITH December almost here, Christmas buying begins in earnest—and Rosenberg's—the Christmas Store has dressed in symbolic garb of the season. The spirit of Christmas is reflected in the thousands and thousands of new Gifts, carefully selected for gift appropriateness.

The Rosenberg personnel becomes more alert to serve. The Sincerity, Courtesy and Satisfaction that are always more than mere words at Rosenberg's have a deeper meaning at this time of year. They help to make Rosenberg's the real Christmas Store of the North Shore.



Santa Claus will be here Saturday He Wants All the Little Boys and Girls to Come to See Him

FOR days and days, every one has hustled about—scheming and planning to give Santa Claus plenty of room. And now he's coming! He'll slip in Friday night and move his thousands of gay and joyous playthings into place.

You just get on the elevator and it will whizz you to the third floor. And Then! You step smack bang into Toyland. You can wander far and wide and see the wonders of this magic land, where dreams come true.

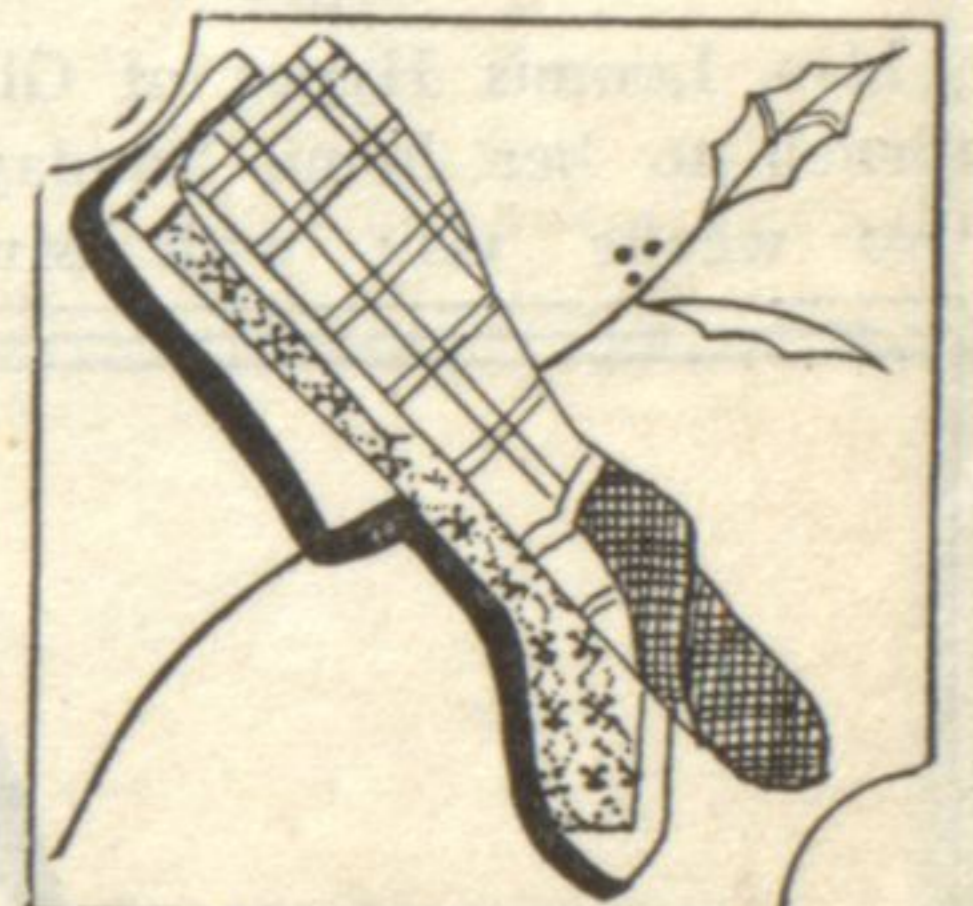
Santa Will Have Something For
Every Good Little Boy and Girl

Toyland—Third Floor



Fans

They are of fluffy, graceful ostrich plumes dyed in the season's smartest evening shades, orchid, green and black. They make charming Christmas gifts, \$10.



Sport Hose

They never fail to please the outdoor girl. And everyone loves them, too, because of their soft wools, new Scotch designs and heathery colorings. \$4.25 pair.



Hankies

These 'Kerchiefs for women are all the rage in their artistic designs. Your fashionable friends will love them. A varied assortment. Some are \$1.

First Floor

Rosenberg's

The North Shore's Greatest Store