



Something to Think About

He who aspires to make his mark should endeavor always to choose the best investment for his time and energy.

He should also be careful to choose the best investment for his surplus funds and his savings.

The investment now being offered you by this rapidly growing, publicly regulated utility Company, is of the highest grade.

You make no mistake in investing your money in a utility Company of this character.

This investment will pay you 7% annually—1¾% quarterly.

Income derived therefrom is free from all taxes.

Get in touch with us through any of our employees and get all the details regarding this investment.

Do it now.

NORTH SHORE GAS COMPANY

Phone Winnetka 80

COUPON

Gentlemen:

Please have your representative call and give me full particulars concerning your 7% Preferred Shares.

Name

Address