# WINNETKA TALK

ISSUED SATURDAY OF EACH WEEK LLOYD HOLLISTER, INC. 564 Lincoln Ave., Winnetka, Ill. 1222 Central Ave., Wilmette, Ill.

SUBSCRIPTION PRICE ......\$2.00 A YEAR 

All communications must be accompanied by the name and address of the writer. Articles for publication should reach the editor by Thursday noon to insure appearance in current issue.

Resolutions of condolence, cards of thanks, obituary, poetry, notices of entertainments or other affairs where an admittance charge will be made or a collection taken, will be charged at regular advertising rates.

Entered at the post office at Winnetka, Illinois, as mail matter of the second class, under the act of March 3, 1879.

# Truck Highway

THE through highway, giving traffic a through straightaway route from Evanston northward through Glencoe, is coming into existence. You may not see the work of excavating and paving actually going on, but plans for at least part of the road have been completed and are now ready for submittal to the county board, which is to pay for a large part of the work. Condemnation of a large portion of the property involved is in progress.

This new highway, which may be called Green Bay road, will be of two-fold advantage. It will take the trucks off passenger traffic streets. It will provide for trucks a direct and adequately paved road, thus speeding up general delivery service.

The recent "get together" of north shore representatives to hear reports of progress on this important project will hasten its completion.

#### Keep Young!

THE young can keep young, and the older can keep as young as possible, by taking suitable physical exercise.

Modern living, being mostly indoor and sedentary, neglects bodily health. Children, most of them, are carried to and from school. Men and women no longer walk, except from room to room. Club life for both men and women demands little muscle movement. Servants do the work. Ill fares the land where fat accumulates.

How can this great and growing need, for exercise of the trunk muscles especially, be supplied? Out of door play and work are impracticable in our thickly populated north shore suburbs. Comparatively few can engage in golf and tennis. There are relatively few trees to be cut down, and still fewer human beings who are able to swing an axe.

Our physical culture must be artificial. It must be administered inside some gymnasium. Most of it must be remedial. Grown ups and children if they are to have even moderately sound bodies, must take advantage of the opportunity offered them in sufficient quantity to use their muscles in carefully and skilfully planned gymnastic work and play.

## Open Minded

TT is one of the most gratifying signs of I the times that people of a community do not feel absolutely certain that they know the last word in what should be done to make the educational system to which

their children are submitted the utmost in efficiency. This open mind towards matters educational distinguishes the progressive from the unprogressive village. Where there is the conviction that what was good enough for the older generation is good enough for the children, there can be no improvement in schools, no advance towards a more effective spending of the 12 years required for the completion of the public school course.

The course of lectures sponsored by a north shore board of education in which men prominent in the educational world will speak of matters pertaining to the schooling of children is a splendid means of bringing to the youth of the community those advantages that are to be secured through accepting the results of careful study and thorough experimentation in teaching methods. It is a way of sifting the essential from the non-essential, of discovering the relative value of the newer and the older systems, and of preventing the application of untried and unsound principles in the management of the schools.

Nothing is of greater importance to the parents of today than the education of the children who will be the parents of tomorrow. The character not only of the homes but of the communities of the future will be determined by the quality of the men and the women of the day. To give to the future a citizenry of educated men and women, a people of culture and refinement, as well as of necessary technical training for the work that they will find to do is a legacy than which none better can be devised. The communities of the North Shore of Lake Michigan are unusually alive to this truth. As a consequence the children who are started in their educational career in our public schools are particularly fortunate.

#### Be on Guard

THE increase in the number of cases of I diphtheria in the state announced by the state health commissioner is not of a nature to alarm parents of young children, but it is a warning to mothers to take note of every departure from normal health on the part of their small sons and daughters. A sore throat, a flushed face, a failure of appetite should not be dismissed with the assurance that "it is nothing but a cold." Every evidence of ailment should be regarded as possibly serious and so treated.

There are two obligations that conscientious parents of young children must assume. They must take every precaution to protect the health and well-being of their own children, and they must exercise every care to prevent the infection of others. It is not only an offense against the individual child to send him to school when he complains of feeling ill, but is an injustice to all the other children in the class room. It should be regarded as a serious failure of consideration for the public good if a child must be sent home from school by the teacher who discovers symptoms of illiness which the mother has failed to note.

Epidemics are terrible things, even of those diseases which we have been wont to dismiss lightly as "children's diseases." That many children have died of these affections is evidence of the falsity of the estimate that has been placed upon them. The only safe course is to consider that every case of departure from the normal may be the beginning of a serious disorder and to take such steps as will protect both the child and the community.

# THIS AND THAT

Until We Find a Title

#### CAPRI (A Song)

An opal lies upon the bay, My boat is here, away! away!

And "La Vesuve" her waving plume, Meets the sky and crescent moon.

Come my love, with dancing feet, Where the wharf and water meet.

The grotto's blue across the bay, Invites my oar, away! away!

The shining stars are smiling o'er The bay that leads to Capri's shore.

Let dripping prow it's rythm bring To match my zither's golden string.

-NIC O'NAPLES

#### What Didja Expect? Michigan's Been Dry for Years!

Dear T. R. C.:

In Re your last line Oct. 30. What do you mean, "a football team?" Or perhaps what Michigan lacks is a Swimming Team?"

#### Of Course, We Men Are to Blame, as Usual! T. R. C.-

Let me tell you that our Paul Gorby has the right idea and the only idea about the "co-eds" smoking. The detail is far from minor, because a woman who smokes becomes cheap. I believe that the opinion of every man at Northwestern, who respects girls or women at all, is that they should not smoke. The trouble lies in the fact that they do not let them know it, but simply tolerate it. Although girls are obstinate and perverse they would stop smoking if the men really let them know that they did not approve of it. Along with this idea, the kind of "Men for a Greater Northwestern" that we want is the kind that will let the "co-eds" know that they do not approve of girls smoking. Here's more power to Paul Gorby and let him hit'em harder next time. -THE MAN IN THE MOON, N. U. '29.

We'd love to give you answer Mister Moon Man but we are supposed to sorta let up on this college stuff. If we were to take issue with you we'd take exception to your claiming that "a woman who smokes becomes cheap." Our experience was decidedly contrary to that-when we played Santa Claus to a certain co-ed Queenand she smoked early and often—was she cheap? Not on your life-she had one grand appetite and she didn't even smoke cheap cigarets.

#### WHY BE SO MODEST, SARAH?

Dear T. R. C.-

Once upon a time, I sent you 57 varieties of titles for your column. You did not accept nary a one, and my feelings were so hurt, I've been sulking ever since. It used up lots of grey matter too! However sulking alone is a lonesome job, so I've decided to approach "This and That" from other directions! Watch for my stuff, it is always good!

-SARAH SILVER.

-T. R. C.

#### IT SERVED HIM RIGHT!

We read recently of a conductor of an humor column who in an effort to kid his readers announced that he was a candidate for sheriff. He meant it for a joke but the public took him seriously and up and elected him.

And it served him right. He should have known better than to try to put jokes in his humor column. It is a dangerous business!

### WHAT'S WRONG IN THIS PICTURE?

U. of M. (champions of U. S.) ALMOST-2. Northwestern (Underdog of the Big Ten)—3. No. Clementine, your all wrong, it rained too hard to play even a World's Series baseball game last Saturday.