



A State Bank

## The High Cost of Spending

**I**T has been said that to spend a hundred dollars costs one hundred dollars down and three dollars a year for life.

Every dollar in the bank "breeds" more dollars. A group of pennies accumulates about each one, growing as long as the dollar is yours. When you spend that dollar, it no longer works for you, but for someone else.

Every dollar cannot be saved, of course. But the fact is that those who apportion their earning dollars most wisely are those who prosper most consistently.

# WINNETKA TRUST *and* SAVINGS BANK

Elm Street

at Center



## LEE SAYS:

A LITTLE girl in this TOWN was sent upstairs THE other morning to WASH her face and she HADN'T been gone very LONG when she called DOWN and asked her MOTHER if the neck NEEDED washing too, and HER mother said "No" AND everything was QUIET for another short SPELL, and then the LITTLE voice came down THE stairway again and IT says "Mamma, do my EARS belong to my face OR my neck?" and that ILLUSTRATES what we've OFTEN thought of—just LOTS of grown folks in THIS world are always AFRAID that they're going TO DO more than is ABSOLUTELY necessary to GET by—which reminds US that a Kantleek HOT WATER bottle ALWAYS lasts longer THAN is expected of it.

**When Hot Water  
Bottles are made  
better, Kantleek will  
make them.**

—  
**Each one guaran-  
teed to give 2 years  
satisfactory service.**

*Lee Adams*

# ADAMS

PHARMACY

The *Rexall* Store

Elm &amp; Linden

WINNETKA 2