

You have probably wondered for years why someone has not made some real improvement in home heating.

Your dreams have come true in the Radiantfire—a marvelously efficient and beautiful fireplace heating unit. It must not be confused with asbestos grates and gas logs or anything you have ever seen before in an auxiliary heating device.

The blue flame generated by the super-combustion gas burner of a Radiantfire is absolutely odorless. At the stroke of a match you get more heat than you ever dreamed possible. It is radiant heat—the same pure, healthful heat you get from the sun—reflected from a glowing mass that is indescribably beautiful.

From a Radiantfire you get all the charm and infinitely more heat than from the ordinary wood or coal fire—without the trouble—without the dirt. And it's economical! It will save you from one to two tons of coal every winter.

You simply must see a Radiantfire to appreciate the new comfort and satisfaction it brings to any home.

There is a size and style of Radiantfire to meet every requirement. from the inexpensive portable type to art models for artistic fire-places. See the many attractive designs in our showrooms.

NORTH SHORE GAS CO.

PHONE WINNETKA 80