

Better a Few Days' Delay Than Months of Bitter Disappointment

If you are disposed to be impatient because every new 90-degree Cadillac is snapped up the day it is delivered to the dealer—learn from your friends who are reveling in the new car the delights you will lose by not waiting a few days.

Choice of some other car has always meant the sacrifice of satisfaction—but never before has the invigorating dash, difference and distinctiveness of Cadillac been so immediately apparent.

Cadillac increased its magnificent factory equipment by more than \$2,500,000 in new tools, dies and machinery for the perfection of this new car.

Money enough to equip an ordinary motor car plant—to insure a Cadillac performance so certain and so brilliant that the most indifferent motorist must awaken to new enthusiasm.

That is why this spontaneous demand is blanketing forty-eight states—that is why any fortunate owner of a new 90-degree Cadillac will urge you with earnest enthusiasm to consider no other car.

Prices range from \$2995 for the Brougham to \$4485 for the Custom Imperial.
F. O. B. Detroit. Tax to be added

General Motors' own time payment plan (GMAC) furnishes purchasers with the most economical way of buying a Cadillac on time.



New 90 degree

CADILLAC

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