

The HUMPHREY
Radiantfire
TRADE MARK REG. U.S. PAT. OFF.



Heat—When You Need It

No furnace can compete with the sudden weather changes of spring and fall. Yet these are the seasons when you need heat and need it badly. In other words, you need a Humphrey Radiantfire with its amazing ability to transform cold chills into tropical warmth. It does just that—at a moment's notice.

Nearly one million people will tell you that Radiantfire is the most efficient heating appliance ever developed. It burns gas in a new, scientific way without a suggestion of odor. It is available in beautiful period models for fireplace installation or portables for any corner of a room. As a coal saver it is unequaled.

NORTH SHORE GAS COMPANY

PHONE WINNETKA 80



"IF IT'S HEAT YOU WANT YOU CAN DO IT BETTER WITH GAS—IT'S CLEANER"