

OUR CONTEST SLOGAN—"Win These Prizes in Our City"



Just write a letter telling "Why I Want an Oil Burner"

HERE'S a real sporting proposition! The W. B. Wilde Co. has offered 50 Prizes, worth thousands of dollars for the best letters, telling why everyone prefers Oil Heat.

We want those prizes won right here. We want you to enter this contest and win one of these 3 Hart Oil Burners, or the 47 other valuable prizes.

Help us. Enter the contest. Go in to win. We'll want to help you to win one of these 3 Harts FREE.

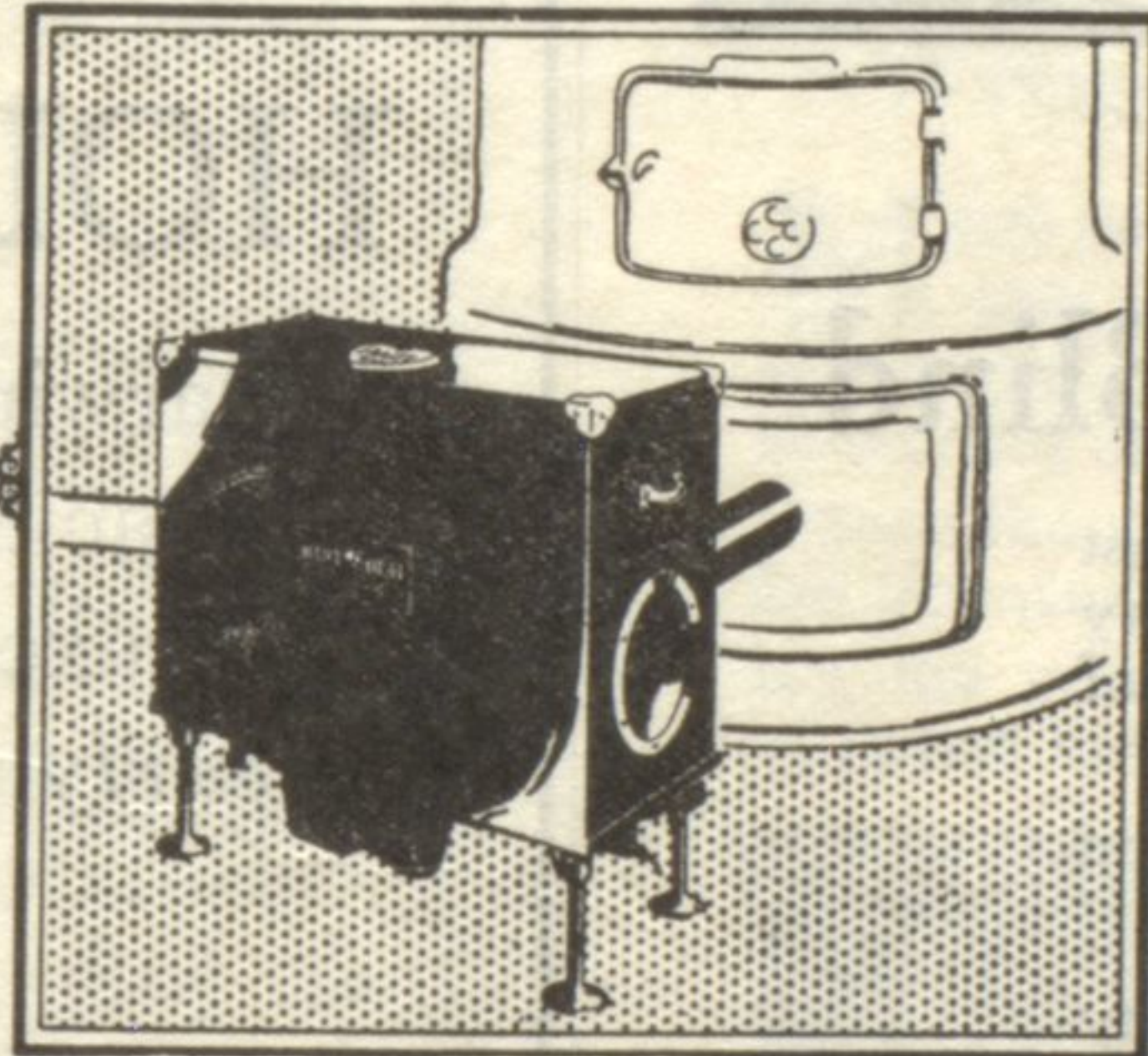
Naturally you want Oil Heating. Every-

one wants to be free from shoveling, carrying ashes—free from soot, smoke, dirt, and waste. The Hart is extremely economical and absolutely automatic in operation. Think how much nicer your home will be when you have won one of these three Grand Prizes.

Enter now. Everyone is eligible. It costs nothing. Let us demonstrate the Hart and give you facts with which to write a prize-winning letter. No obligation. Come in today, for literature and full details. Do it now.

Conditions of Contest

1. The contest is open to everyone, except those connected directly or indirectly with the W. B. Wilde Co.
2. Write your letter on any subject you choose—as long or as short as you please—on the general subject "Why I Want an Oil Burner."
3. In the event of a Hart Oil Burner owner winning the first, second or third prizes, the money paid for the Burner complete with tank will be refunded in full.
4. The judges of this contest, whose names will be announced later, will be three prominent men having no connection with the W. B. Wilde Co.
5. Contest closes October 31, 1925, at midnight. Winners will be announced November 15th.
6. All Contest Letters must be mailed direct to "Contest Department," W. B. Wilde Co., Peoria, Ill.
7. In case of a tie, duplicate prizes will be awarded tying contestants.



Listed as standard by the Underwriters' Laboratories to burn as low-grade fuel oil as any domestic oil burner. Will also burn the more expensive, higher gravity distillates with equal efficiency.

50 Prize Awards

- 46 CASH PRIZES
- 3 Prizes—3 Capital Prizes of Hart Oil Burners completely installed with 1000-gallon tanks.
- 1 Prize—4th Prize—\$500.00 Certificate, to apply on the purchase of a Hart Oil Burner at any time.
- 1 Prize—5th Prize—\$150.00 in cash.
- 10 Prizes—6th to 15th (incl.) Prizes—\$25.00 each in cash.
- 35 Prizes—16th to 50th (incl.) Prizes—\$10.00 each in cash.

HART OIL BURNER CO.

1514 Sherman Ave., Evanston, Ill. 742 Elm St., Winnetka, Ill.

HART OIL BURNER

Manufactured by W. B. WILDE CO., PEORIA, ILLINOIS