

# only \$365

(Tank extra according to size)

## for a genuine Kleen-Heet Type GJ Oil Burner

This extraordinary announcement published for the first time last Sunday resulted in a rush of orders so great that it may soon be necessary to withdraw our offer of immediate installation:

**1** A guaranteed, thermostatically controlled oil burner—a genuine Kleen-Heet at \$365 installed! This burner embodies the identical mechanical principles which have made Kleen-Heet the leader in oil burner installations in Chicago. It maintains Kleen-Heet's exceptional standards of uniform heat control, combustion efficiency, cleanliness and economy of operation. It burns the *cheapest* grade of *clean* oil.

And at a price which is but little more than you are asked to pay for the most elementary natural draft, hand-controlled burner of unproved design and manufacture!

**2** Extremely liberal terms—a cash payment of only \$29! The balance can be paid in monthly payments of \$30. Or, complete with 320-gallon tank assembly, for a cash payment of \$44 and \$40 monthly.

**3** Immediate installation. On orders received this week, we guarantee to install your burner ready for operation within 10 days from receipt of order!

This is the lowest price at which any Kleen-Heet Oil Burner has ever been sold! But it is not a reduced price. Kleen-Heet has never found it necessary to reduce prices or to sacrifice quality in order to maintain leadership in oil burner sales in Chicago. The burner offered at this price is a complete Kleen-Heet with Minneapolis thermostatic control. It is power driven, fully automatic, and has been tested and listed as standard by The Underwriters' Laboratories.

It heats efficiently and evenly any home of nine rooms or less and is ample in capacity for the average two-apartment building. Every burner sold under this offer will be backed by the written guarantee of the Winslow Boiler and Engineering Co., manufacturers of Kleen Heet oil burners.

You can no longer afford to deny your family the comfort and health of efficient, dependable oil heat! Rid yourself once and for all of the bother and uncertainty of coal heating. Forget forever the mess and dirt of coal and ashes. Take the first step toward having Kleen-Heet installed in your home.

But do it now! Remember, it may be necessary to withdraw this offer of immediate installation, without notice. Do not delay! Investigate this most unusual offer in the history of oil heating. The coupon will bring you descriptive booklet and full details.

Mail the coupon or phone University 1139 TODAY!

### North Shore Kleen-Heet Co.

705 Washington Street, Evanston

Open Evenings

Telephone University 1139

Tested and listed as standard by  
The Underwriters' Laboratories

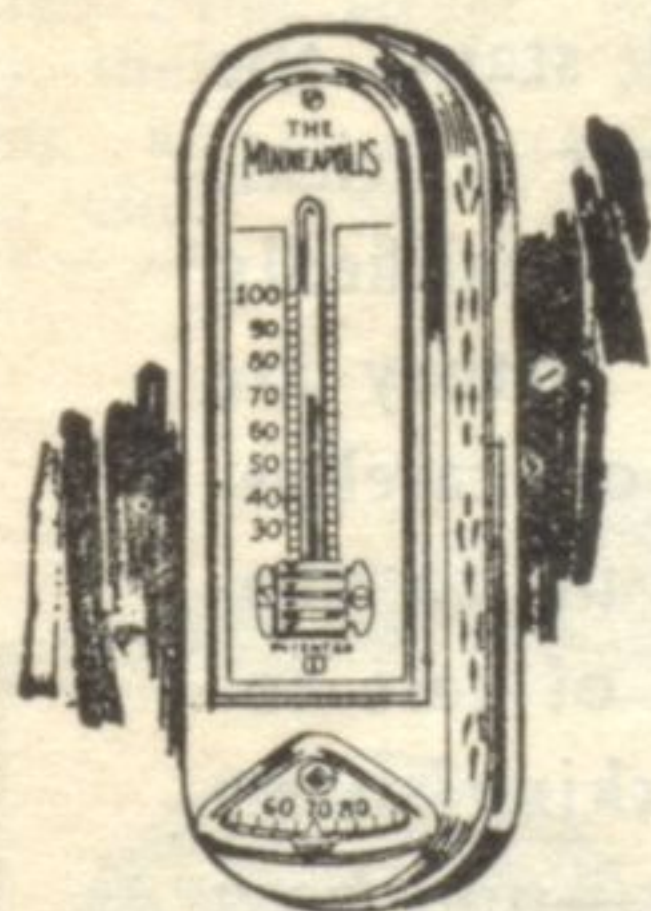
# Kleen-Heet

## With Oil

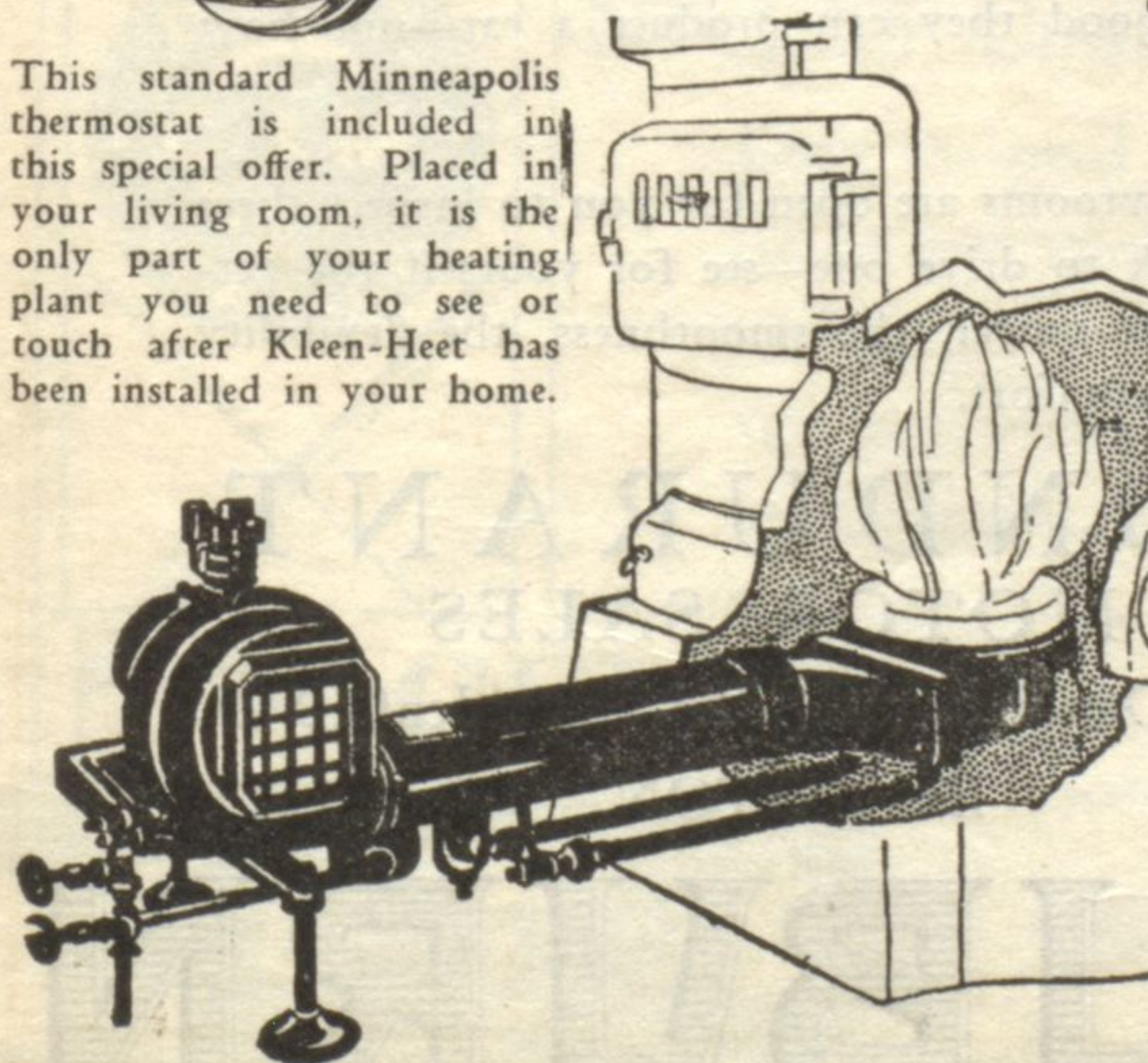
A product of the  
Winslow Boiler and Engineering Co.  
Chicago, Illinois

### Oil Heat Perfect

Kleen-Heet's exclusive method of vaporizing oil in its scientifically constructed fire pot insures instant combustion efficiency. No oil burner without such a fire pot can operate efficiently under automatic control. Kleen-Heet is the simplest of all oil burners, instantaneous in action, completely automatic, scientifically correct. Protected by over 100 patents. It burns the cheapest grade of clean oil. Installation involves no change in your heating plant.



This standard Minneapolis thermostat is included in this special offer. Placed in your living room, it is the only part of your heating plant you need to see or touch after Kleen-Heet has been installed in your home.



North Shore  
Kleen-Heet Co.  
705 Washington St.  
Evanston

Without obligating me in any way, please send me your FREE BOOK on Oil Heating, and tell me where I can see Kleen-Heet in operation.

Name \_\_\_\_\_

Address \_\_\_\_\_