CARLSON BUILDS TO THWART FIRE DANGER

Noted North Shore Builder Advocate of Fireproof Work for Many Years

In an interview this week at the office of The John Evans, Victor C. Carlson, prominent builder, stated that he would erect only fireproof structures and that The Library Plaza hotel, Studio building, Orrington hotel and Annex, Central street and Prairie avenue building, The Carlson building and is baled and prepared for disposal be-John Evans were all fireproof throughout.

Beginning with his first large apartment building, The Roberta, built in 1915 on Ashland boulevard at Montrose in Chicago, every building erected by Mr. Carlson has been of fireproof construction. In all the buildings the floor slabs and interior dividing walls are of fireproof concrete and tile construction.

"There is as much satisfaction for me as for my tenants in the knowledge that all my buildings are of fireproof construction," Mr. Carlson said. "The builder of fireproof buildings is repaid the extra cost many times over in personal satisfaction as well as lower insurance rates, minimum depreciation and lower maintenance costs.

Cites President's Message "President Coolidge; in the Chicago Journal of Commerce of September 21, stated that the national loss of \$548,-000,000 for 1924, plus the loss of 15,000 lives justify 'a sense of shame and horror.' This loss to a very large extent could and ought to be prevented by constructing only fireproof buildings

and in enforcing proper fire prevention proof roof, fireproof floors, fireproof and fire-fighting facilities."

a 100 per cent fireproof building, but stands as a model of fireproof conagainst fire. A 6000 gallon reserve the public. water tank on the roof with a dual pumping system is ready to fight fire independent of city pressure. Each floor, all public rooms, basement and shops have fire hose stations—a total of 2,500 feet or nearly a half mile of hose. In addition all store rooms, the garage, kitchens, and places where fire might start are equipped with Pyrenne extinguishers. All waste paper is placed in metal containers and transported in the same containers to the fireproof paper vault in the basement where it hind steel fire doors.

The exit stairs are fireproof and enclosed in a fireproof stair well protected from the hotel proper by steel fire doors. Three sets of exterior steel fire escapes are also provided. With a fire-



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